

Masana Dieticians: Food Sector Regulatory Compliance Capacity Building for SMME in partnership with the City of Johannesburg Municipality.

Number of SMME: 100

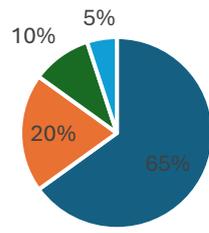
By training 100 small, medium, and micro-sized enterprises (SMMEs) in townships about regulatory compliance in the food sector, Masana Dieticians are not only helping these businesses access markets but also contributing to reducing inequalities for food security and nutrition. Here's how:

1. **Market Access:** Many SMMEs face challenges in accessing markets due to various reasons, including lack of knowledge about regulatory compliance. By providing training in this area, Masana Dieticians are empowering these businesses to meet regulatory standards, thereby opening doors to larger markets and opportunities.
2. **Empowerment:** Training SMMEs in townships equips them with valuable knowledge and skills necessary to navigate the complex regulatory landscape in the food sector. This empowerment enables them to operate their businesses more efficiently and sustainably, leading to economic growth and stability within their communities.
3. **Inclusivity:** By focusing on townships, where access to resources and opportunities may be limited, Masana Dieticians are promoting inclusivity in the food sector. They are ensuring that businesses from all backgrounds have the tools and support needed to thrive, thus bridging the gap between different segments of society.
4. **Food Security and Nutrition:** Access to safe and nutritious food is essential for the well-being of communities. By promoting regulatory compliance among SMMEs, Masana Dieticians are indirectly contributing to improved food safety and quality standards. This, in turn, enhances food security and nutrition outcomes for residents in townships.
5. **Economic Development:** Supporting SMMEs in townships not only benefits individual businesses but also contributes to broader economic development. As these businesses grow and succeed, they create employment opportunities, generate income, and stimulate local economies, thereby reducing inequalities and fostering sustainable development.

Overall, Masana Dieticians' initiative exemplifies a holistic approach to addressing challenges related to food security, nutrition, and economic inequality by empowering SMMEs through regulatory compliance training.

SMME Progress

SMME Intervention



■ Lincenced ■ Market Off Takes ■ Export Markets ■ Fundig