



MENTEE

Rashidat Ayoola Oluwafemi

CEO, Middlebrook farms



Nigeria

Rashidat Ayoola Oluwafemi is an accomplished serial entrepreneur who sits atop the board of 5 promising startup companies, namely MiddleBrook Farms, AlterBio Renewables Limited, Westermont Ventures Limited, L & R Decor, and AY Flavour Concepts Limited, with varied interests that cut across the agriculture value chain, renewable energy, interior decor, and PR management. She is a graduate of the prestigious Olabisi Onabanjo University, Nigeria. In 2015, she co-founded MiddleBrook Farms, an agro-allied company that processes organic waste into high-value products, namely Edible Mushrooms, Animal Feed, and Organic Fertilizer. Her vision is the upliftment of millions of Africans from poverty through agro-based innovations.



MENTOR

Marion Martinez

Senior Vice President for South Europe,
Yara International