



Women SME Accelerator Programme



MENTEE

Holy Harinoro Raoelinarivo

Founder, Manager, Agrohelp Consulting



Madagascar

At 38, I'm a passionate and committed entrepreneur with a solid university education in agronomy. I have distinguished myself as a leader and trainer of farmers, embodying the strength of a woman in the field. In 2021, I successfully founded Agrohelp Consulting, where I am thriving as manager. My dedication to the rural world and my love of organic farming are the foundations of my career path, reflecting a sustainable and innovative vision in the agricultural field.

Agrohelp Consulting

Agrohelp Consulting is a company dedicated to providing support and advice in the agricultural sector. The company stands out for its commitment to organic farming and its involvement in rural development. We offer personalised consultancy services to rural players, focusing on sustainable and innovative solutions. Our qualified team strives to provide practical advice and tailored strategies to optimise farming practices, promote sustainable development and strengthen the resilience of rural communities.

B-NIMO: "vita Malagasy" natural biopesticide. This innovative product represents an ecological alternative to chemical pesticides, underlining our commitment to environmentally friendly farming practices. At AGROHELP CONSULTING, we believe in promoting sustainable solutions for a healthier and more prosperous agricultural future.



MENTOR

Jennifer Billings

Global Agriculture Development Leader, Corteva Agriscience