



Women SME Accelerator Programme



MENTEE

Angela Juliana Odero
Co-founder & CEO, Rio Fish Ltd



Kenya

Angela epitomizes the essence of entrepreneurship and social impact, catalyzing transformative change in the realm of sustainable fisheries. As Co-Founder & CEO of Rio Fish Limited, Angela's unwavering dedication has propelled the company to the forefront of innovation in Kenya's fish value chain. Her visionary leadership fosters sustainable fish farming practices harnessing the power of technology to drive positive social change within local communities. Angela's advocacy extends beyond her role at Rio Fish. She assumes the position of Chairperson at the Commercial Aquaculture Association of Kenya (CAAOK) and contributes as a distinguished member of the Lake Victoria Fisheries Organization (LVFO) Working Group on Biodiversity. She was a finalist for the Social Entrepreneur Award by AWIEF in 2021, recognized for her outstanding contributions. Angela is committed to empowering women and youth through programs like the Miller Center accelerator and YHer Invest. Her expertise is underscored by a robust academic foundation, encompassing a Chartered Accountant designation and a Bachelor of Arts degree in Finance from the University of West London. With a strong academic background in finance and an MBA, Angela's journey showcases her courage and commitment to driving positive change in sustainable aquaculture and gender inclusivity.

Rio Fish Ltd

Developed a digital platform that connects fish farmers to a procurement platform for quality inputs and a smart-farming tool, both to mitigate the effects of climate change and enhance production efficiency. The business also has an e-commerce platform that connects women fish traders to consumers. The solution is an integrated approach the works with the entire fish value chain to boost production efficiency, mitigate climate change effects, improve the community's food and nutrition security and empower the community.



MENTOR

Betty Kiplagat

Head Africa Government and Industry Affairs Leader, Africa & Middle East, Corteva Agriscience