



Women SME Accelerator Programme



MENTEE

Miriam K Chabaari

CEO, Managing Director, Tharaka Honey Bee Product



– Kenya

Miriam Kanyua Chabaari was born in Tharaka Nithi county in Kenya. She holds a Bachelor of Commerce (BCom.) Honors degree from University of South Africa (UNISA) and Advanced Diploma in Business Management by ABE, UK. Miriam has a strong passion in beekeeping and mostly Apitherapy, hence, she the founding managing director & CEO of Tharaka Honey Bee Products. She founded the business in 2009 out of passion and personal quest to provide innovative certified complementary health solutions. Previously, she had suffered chronic upper respiratory infection that was cured after consuming honey mixed with bee propolis. This self-discovery stirred her interest in apitherapy as an effective complementary medicine. She is a smallholder beekeeper, beehive products processor or manufacturer, an innovator and a job creator. In the years ahead, Miriam Kanyua wishes to champion the mainstreaming of apitherapy into the public health system in Kenya and the World Health Organization (WHO).

Tharaka Honey Bee Product

Tharaka Honeybee Products (Pty) Limited, registered in 2009 as the first indigenous company committed to comprehensive commercial beekeeping and apitherapy in Kenya. The firm specializes in honey bee products including honey, beeswax, bee pollen, bee propolis, royal jelly, and bee venom and their value additions. All the Tharaka Honeybee Products are approved by the Pharmacy and Poisons Board of Kenya (PPB) while the table honey is certified by the Kenya Bureau of Standards (KEBS). The flagship products include Bee propolis tincture and suspension, Apitherapy Honey for kids and adults, and just gargle-off.



MENTOR

Stacey Klinzing

Director, Food Safety, Sprouts Farmers Market