



MENTEE

Irene Iraba

CEO, Healthy Seaweed Co. Limited
(TM Seaweed Café)



Tanzania

Irene Iraba is the co-founder and chief operating officer at Healthy Seaweed co. Limited with 2 years of experience of working with women seaweed farmers through value addition and innovating diverse seaweed for food products. She is an economist by profession, and passionate about empowering women and youth in coastal areas. Presently, she is spearheading advocacy for utilization of seaweed through a combination of physical and digital media campaigns. This endeavor involves the creation and dissemination of informative content across multiple social media platforms.

Healthy Seaweed Co. Limited (TM Seaweed Café)

Healthy Seaweed processes seaweed into diverse, high-quality, affordable, nutritious, and “mouthwatering” food products that promote healthy living while empowering women seaweed farmers through partnerships and training.



MENTOR

Kelly Green

Director of Communications ,
Canadian Canola Growers Association