



MENTEE

Hadiza Tassiwa Mshelia

Founder, Tassiwa Multipurpose Services



Nigeria

Hadiza Tassiwa Mshelia, a visionary entrepreneur and community leader in Nigeria, holds a degree in Physics and a Postgraduate Diploma in Environmental Engineering and Management. As the CEO of Tassiwa Multi-Purpose Services, she leads a ground-breaking sweet potato flour processing company. Motivated by a personal health challenge her mother faced, Hadiza ventured into entrepreneurship to offer healthier alternatives to starchy foods, establishing her sweet potato flour processing business. Beyond business, Hadiza actively engages with marginalized communities, showcasing her commitment to social impact. With expertise in cassava processing, research, and community development, she serves as a catalyst for positive change. Hadiza not only leads a successful business but also contributes to community empowerment, health improvement, and environmental sustainability. Her story embodies the integration of entrepreneurship, scientific knowledge, and social responsibility, making her a dynamic force for positive change locally and beyond.

Tassiwa Multipurpose Services

Tassiwa Multi-Purpose Services is a wholly owned Nigerian company registered with the corporate affairs commission as a business enterprise for all intents and purposes. The company may be regarded as an existing production enterprise, with the sole proprietor, Hadiza Tassiwa Mshelia as the Managing Director and Chief Executive Officer. Tassiwa Multi-Purpose Services was legally established on the 9th of July 2020 but skeletal operations started in May 2018 to produce limited quantities of sweet potato flour as its main product. The business managed to develop and grow a marketing chain to a large extent. The market penetration improved a great deal, upon finding out the best and affordable way to process and package sweet potato flour.



MENTOR

Yin Ling Tang

Country Manager at FMC Malaysia,
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