



**MENTEE**

**Fortunatha Joseph Mmari**

Founder & Managing Director ,  
AFCO Investment Co. Ltd



Tanzania

Fortunatha is a founder & managing director of AFCO Investment Co. Ltd with 8+ years' experience as a women entrepreneur. She manages business development activities for the company and is responsible for communications within and outside the company that provides quality & nutritious food solution to all. She managed to establish a sustainable accessibility of biofortified crops, grains & cereals flour to people with low income, especially children under five years, pregnant & lactating mothers. She also has developed a commercial linkage with farmers especially women, who are always taken advantage by middlemen for their farm produce.

**AFCO Investment Co. Ltd**

AFCO has been pioneering supply of nutritious foods for the selected target groups in the community, works with retail shops and sales agents while targeting the bottom of the pyramid market by delivering its processed biofortified products to the most vulnerable people in the community. e.g Children from 6 months, pregnant/lactating mothers, schools, low-income earners and people with special dietary. AFCO products are available in retail shops and wholesale shops and supply partners who specialized in people with special dietary.



**MENTOR**

**Annapoorni Narayanan**

North America Finance Director,  
FMC