



## **Women SME Accelerator Programme**



## **MENTEE**

## Florence Alice Mathingau

Founder, Managing Director, Agri Business Solutions Limited



Kenya

Florence, the recipient of the 2014 'Africa's Most Influential Women in Business & Government' award, is the founder of Agribusiness Solutions Ltd, an SME specializing in processing crude avocado oil. Holding a master's in Public Health and a bachelor's degree of Arts in Social Work, Florence is also an agribusiness finance consultant and serves as an Agri finance advisor for the East Africa Grain Council and Africa Agribusiness Academy. As the chairperson for Women in Trade Alliance, chapter lead for the Scaling Up Nutrition Business Network, and a member of the Land Restoration Movement in Africa, she has played a pivotal role in various initiatives. Florence's career spans from banking to microfinance and health consultancy, driven by her commitment to addressing the needs of small-scale farmers. Her company, founded in 2016, promotes a circular economy by recycling avocado waste into briquettes and utilizing black soldier fly farming. Recognized for her outstanding contributions, Florence has received numerous awards, including the 'Africa's Most Influential Women in Business & Government' award, for her work in spearheading agribusiness lending in Kenya. Under her leadership, the company expanded its territory, developed new sorghum varieties, and diversified into supplying soya, sunflower, and agriwastes. In response to the challenges posed by COVID-19 in 2019, she recruited 12,000 avocado farmers and initiated the processing of avocado oil, adopting a zero-waste circular economy approach. Florence's multifaceted expertise in project management, community work, and agribusiness finance has been instrumental in the success of Agribusiness Solutions Ltd.

## **Agri Business Solutions Limited**

Aggregates avocadoes from farmers and collects avocado from export pack houses and market dumpsites which are thereafter processed into avocado oil and manage the wastes into briquettes or fertilisers using the black soldier fly farming model.



**MENTOR** 

**Caroline Emond** 

Director General, International Dairy Federation, Brussels