



MENTEE

Cassandra George

Vice President, Value Seeds Limited



Nigeria

Cassandra George, a trailblazing Nigerian entrepreneur, has co-founded four successful companies, showcasing her visionary leadership and business prowess, primarily in agriculture. Her ventures not only contribute significantly to Nigeria's economy but also create job opportunities, nurturing local talent. With over 20 years of corporate experience in agribusiness, she has been a pioneer in introducing commercial value chain extension services, leading to substantial yield increases for smallholder farmers. Cassandra's story is a testament to the harmonious blend of business success and social responsibility, making her a beacon of entrepreneurship and innovation.

Value Seeds Limited

Founded in 2009, Value Seeds is a leading force in agriculture, dedicated to innovation, quality, and sustainability. Originating with a vision to transform West Africa's seed system, the company has evolved into a trusted partner for farmers. Specializing in seeds tailored to Nigeria's soil and climate, Value Seeds incorporates regenerative agriculture principles into its operations, promoting soil health and environmental vitality. Recognizing the connection between national prosperity and the well-being of its people, the company adopts a nutrition-sensitive approach, developing and distributing biofortified seeds to address malnutrition and enhance food security. Grounded in core values like accountability, innovation, and integrity, Value Seeds is committed to providing promise, progress, and value to farmers, be they smallholders or large enterprises.



MENTOR

Patience Koku

Chief Executive Officer,
Replenish Farms