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Bamidele Owoola Seun

Founder, CEO, Welcome2Africa International (W2A)



Nigeria

Bamidele Seun Owoola is a seasoned investment and trade facilitator, specializing in business management, trade, and stakeholder engagement. With over a decade of experience, she has excelled in identifying and seizing opportunities, particularly in Africa's Agribusiness and Maritime sectors. Bamidele's expertise is forged from collaborations with organizations like Alluvial Agriculture, Arab Trading Company, AFEX Commodities, Dubai Gold and Commodities Exchange Value Chain Development Program, and more. She has directed trade and investment initiatives for over 20 organizations across the UK, Belgium, Netherlands, Luxembourg, Germany, Ireland, and various African countries. As Founder and Chief Executive of Welcome2Africa International, Bamidele has facilitated impactful partnerships, enabling Nigerian Agribusinesses to access financing from both local and foreign investors. Recognized for her contributions, Bamidele has received several accolades, including the West Africa Agribusiness Award and commendation from the USAID-funded 'Feed the Future Nigeria Agribusiness Activity,' among others. Bamidele's vast experience and forward-thinking vision make her an invaluable contributor to Africa's growth and development.

Welcome2Africa International (W2A)

Welcome2Africa International (W2A) focuses on providing trade and investment facilitation services, with a particular emphasis on Nigeria's agricultural and maritime sectors. The company aims to support investors, multinationals, and other stakeholders in achieving their trade and investment objectives by offering a range of services and programs. The core concept of Welcome2Africa International is centered on bridging the gap between investors and opportunities in Nigeria's agricultural and maritime sectors. By providing valuable insights and support, the business aims to facilitate mutually beneficial partnerships and collaborations that can help drive economic growth and development in Nigeria and beyond.



MENTOR

Angel Njenga

Consultant,
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