



## MENTEE

### Ahokposs Ahokpossi S. Leez Eudoxie

Founder, CEO, Asel Industries ,



Benin

Leez Ahokpossi, aged 32 and mother of two, is a professional in the agri-food sector. Holder of a Professional Degree in Biotechnology for the Food Processing Industries, she has been running ASE-INDUSTRIES, a company that processes pineapple into juices and cocktails, since 2015. In addition to her skills in food technology, she is qualified in HACCP auditing. Beyond her professional responsibilities, Leez Ahokpossi is also involved in various associative activities. She is Vice-President in charge of vocational training at the national association Believe in Women Entrepreneurship (BeWE) and General Treasurer of its Atlantic branch. She is also a leading member of the Réseau des Femmes d'Impact du Numérique (RFIN), an active member of the Coopérative des Entreprises de Transformation d'Ananas au Bénin (CETRAB) and a member of the Conseil National des Organisations de Transformation d'Ananas (CONOTAB). These various commitments illustrate her interest in agrifood, innovation and women's entrepreneurship.

#### Asel-industries

Asel-industries transforms pineapples into juice and dried pineapple snacks. The business has launched a new fruit juice brand called "zuuus", innovatively packaged in easy to carry daypack containers for specifically children.



## MENTOR

### Yolande Nankeng

Acting CEO,  
Extrait Vegetal