



## MENTEE

**Adelaide Mwasyoghe**

Founder, AIS Solutions



Tanzania

Adelaide is a dedicated entrepreneur who is passionate about revolutionizing agriculture while empowering local farmers. With background in business management and a genuine love for nature, she embarked on a journey to create positive change for avocado farmers. As a relentless innovator, she leads AIS Solutions to transform rejected avocados into premium oil thus minimizing waste and maximizing smallholder farmers' livelihoods. Beyond business success, she is passionate about empowering women and developing a sustainable ecosystem. Adelaide works closely with farmers, community leaders and other stakeholders aiming to leave a legacy of responsible consumption, environmental stewardship and economic prosperity.

### AIS Solutions

AIS Solutions is a pioneering start-up that processes locally grown avocados into premium-quality edible and cosmetic avocado oils. Its innovative approach involves utilizing avocados with physical blemishes and market-rejected produce that would otherwise go to waste, providing farmers with a stable market and guaranteeing their income. By addressing the edible oil supply-demand gap in Tanzania, AIS Solutions has reduced import dependence and boosted the local market for avocados. Environmental sustainability is at the core of AIS Solutions business operations as they implement zero-waste practices. Every part of the avocado is utilized, from the skin to the seed, promoting a circular economy and maintaining the environmental footprint. This approach aligns with their mission to support farmers and rural communities while conserving the environment. AIS Solutions' vision for the future involves making its avocado oil a household staple across East Africa and beyond. By empowering women and youth through employment opportunities, they foster economic growth in rural areas. The business' commitment to social impact and sustainable production practices drives it to deliver exceptional products that cater to the customers' needs while positively benefiting farmers and the wider community.



## MENTOR

**Lucy Komen**

Ag. Chief Executive Officer/Registrar,  
Warehouse Receipt System Council