

Private Sector Mechanism (PSM) Membership and Sponsorship 2024

The Private Sector Mechanism (PSM) is an open platform for providing a permanent seat for for-profit enterprises, and their associations, right across the value chain at the UN Committee on Food Security. From farmers, to input providers, to cooperatives, processors, small-medium enterprises, and food companies, we welcome all those involved in addressing agriculture and food security.

As we look ahead to 2024, the CFS work programme will deal with important issues as listed below for which we have established committees with our private sector participants:

- Reducing Inequalities in Food Systems
- Strengthening Urban and Peri-Urban Food Systems

The PSM conducts quarterly calls in March, June, September, and December, for which you will receive invitations. In addition, we invite you to attend key meetings in 2024:

- Annual meeting of the PSM in Rome, register at www.agrifood.net
- World Food Forum, October 14-18, 2024
- CFS52, October 21-25 2024, in Rome

We would be delighted to strengthen your support of business engagement at the UN CFS. The mechanism is dependent on donations for continuing operations. We welcome funding from members of the Private Sector Mechanism on a voluntary basis.

Benefits

- **Issues monitoring** – Stay abreast of issues relevant to your sector and in connection with agriculture, food security, and nutrition; engage in policy development; receive notifications when upcoming policy processes are occurring and specific alerts if areas may be problematic.
- **Policy advocacy** – Ensure representation for your organization in influential international organizations and processes, and help get your concerns into relevant negotiated international texts (UN resolutions).
- **Events and Promotion** – Reach influential global leadership with presentations about your sector's contributions to global food security, nutrition, and sustainability.
- **Relationship building** – Gain regular access to meetings with Member States representatives, and leaders at FAO, WFP, and IFAD). Link to OECD and UN leadership.
- **Interaction with agri-food leaders** – Delegation meetings include opportunities to reach all actors along the agri-food value chain.
- **Efficiency** – Work sharing within the Network means the workload is more manageable for all members. The increased attention on agriculture is an opportunity for all members but also demands more time and resources. Sharing costs and work increases everyone's efficiency.

UN Committee on Food Security (CFS) Plenary Session

CFS is a week-long event during which over 1200 leaders and experts in food security gather in Rome (or virtually as required) to attend plenary discussions, poster sessions, policy roundtables, bilateral meetings, and side events organized by attendees. Every year more than 100 PSM members attend the session. Formal events are supplemented by networking events and engagement with other members of the PSM delegation. Key highlights of the week are:

- **Plenary:** Is the central body for decision-making, debate, coordination, lesson-learning, and convergence by all stakeholders at a global level on food security issues. PSM has a seat at Plenary, and interventions are coordinated on all topics and matters of CFS.
- **Side Events:** Side events are opportunities for CFS attendees to present on topics relevant to CFS workstreams as special events. Every year PSM members can host side events as well as attend them throughout CFS week.
- **Bilaterals:** During CFS week, the PSM organizes bilateral meetings with member state representatives. These meetings are incredible opportunities for PSM members to engage directly with the countries and regions to which their work is relevant.
- **High Level Dinner/Dialogues and Special Events:** The High Level Dinner is an event hosted annually by the IAFN in the context of CFS.
- **CFS Open-Ended Working Group (OEWG):** When the CFS plenary is not in session. CFS Bureau led Open-Ended Working Groups made up of representatives from CFS stakeholders engage to drive progress on all the CFS workstreams including negotiating policies and voluntary guidelines. PSM members are active participants of the OEWG throughout the year.

Membership options

Supporting Members – €13,500

- Committee engagement and special briefings
- 4 meetings per year (AGM in person and three teleconference calls)
- Monthly newsletters
- Ongoing analytical support and tracking of CFS issues
- Access to special events
- High-Level Dinner/Dialogue tickets (up to 6 people from your organization)
- Participation in the Governing Council of PSM
- Attendance at bilateral meetings with country missions
- Input into reviews and approval of strategic priorities, work plan, and proposed budget, resolution of challenges

Contributors – €3,000

- Committee engagement and special briefings
- 4 meetings per year (AGM and three teleconference calls)
- Monthly newsletters
- Attendance at bilateral meetings with country missions organized for supporting members
- High Level Dinner/Dialogue participants (up to 2 people from your organization)

Non-Paying Members

- Committee engagement
- AGM meeting - 1 meeting per year

- Monthly newsletters
- Participation in the PSM delegation at plenary or other CFS events NOTE: Participation at the High-Level Dinner/Dialogue is not included

Special Programming

In subjects where the workload is high, committees may agree on a special assessment to conduct work and set up a working steering council to manage the workload.

Sponsorship Options

Members are also able to sponsor the following special events throughout the year:

- Sponsorship of participation for farmers, SMEs, and youth in agriculture (flexible)
- Networking events during Annual General Meeting (\$10,000 USD)
- Networking event at the launch of the CFS delegation (\$2,500 USD)
- Coffee breaks in the PSM delegation room (\$2,500 USD)

High Level Dinner (3 x \$25,000)

The 2023 High Level Dinner on Resilient and Inclusive Food Systems was hugely successful, bringing together over 160 guests, including H.E. Gabriel Ferrero, Chairperson of the CFS 2021-2023; H.E. Hans Hoogeveen, Independent Chair of FAO Council; and newly elected incoming CFS Chair, H.E. Nosipho Nausca-Jean Jezile. In this occasion, Ambassadors, Representatives of CFS, Member States, UN agencies, NGOs, and companies examined the ways and tools to emphasise inclusion across the agrifood value chains and effectively support food system transformation. The report is available [here](#).

In 2024, the dinner will be held in October and 3 sponsors are sought.

World Food Forum – Special Event (\$20,000 USD); Business Delegation Services \$30,000

This year's World Food Forum (WFF) included a WFF Global Youth Forum, the FAO Science and Innovation Forum, and the FAO Hand-in-Hand Investment Forum. With the success of engaging in these three interlinked fora focusing on the transformation of agrifood systems, it is proposed that IAFN continue its engagement in the World Food Forum, which in 2024 envisions a Special Event at the Forum, and also related delegation and side event coordination.

Climate Committee (series of donors)

The IAFN/PSM networks had a large number of members present at the UNFCCC and there were multiple requests for more engagement by the IAFN network to assist the members. Based on this feedback, it is suggested that the following services be offered:

- Briefings in monthly calls prior to the event beginning in May 2024
- Delegation coordination to submit private sector names to people seeking speakers
- Arrange bilaterals (if the meeting room below is confirmed) for the agriculture, food, and forestry sector
- Coordinate informally the events of the wider network to create the maximum synergies possible, such as receptions to be held on different days, etc.
- Promote social media engagement
- Track the policy process of Koronivia and Article 6.8



For more information: www.agrifood.net

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IAFN is the focal point for the PSM and Emerging ag is the contracted secretariat.