





MENTEE

Vanessa Aisha Limann

CEO, Vanelim Enterprise

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Vanessa Aisha Limann, CEO of Vanelim Enterprise, is a remarkable young woman who embarked on her entrepreneurial journey at the age of 19, right after senior high school in 2017. Her visionary spirit and passion for healthy living led her to establish Vanelim Enterprise, a thriving company specializing in the production of nutritious breakfast cereals using locally sourced grains such as maize, millet, and wheat for value addition.

Under her dynamic leadership, Vanelim Enterprise has achieved significant milestones, with its products now available in 35 supermarkets across the country. By utilizing locally sourced grains, Vanessa not only promotes the consumption of healthy breakfast options but also supports local farmers, contributing to the sustainable development of the agricultural sector.

Vanessa's dedication to creating wholesome and delicious breakfast cereals has not only earned her widespread recognition within the food industry but has also positively impacted the lives of many consumers seeking nutritious alternatives. Her commitment to quality, innovation, and community empowerment sets Vanelim Enterprise apart as a shining example of social entrepreneurship.

As an inspiring young CEO, her journey serves as an inspiration for aspiring entrepreneurs, particularly in the food and agriculture sector.



MENTOR

Lucy Muchoki

CEO, Pan African Agribusiness and Agroindustry Consortium