

Rose Kennedy is the founder of Foods from Farms and a smallholder farmer by background. Seeing an opportunity to help women smallholder farmers to be agri-preneurs and reduce dependency on imports from Botswana's neighbouring countries, the enterprise acquired a ten-hectare field as a showcase to start producing jugo beans.

Jugo beans are a low-cost crop that do well in hot climates with poor soil, making it well-suited to Botswana's harsh climate. Foods from Farms has since started engaging with women smallholder farmers in the country to form cooperatives for the mass production of jugo beans, ground nuts and other types of beans to feed the nation.

Rose wants her country to be self-reliant in terms of food, recognising food security as one the main UN Sustainable Development Goals, especially for low-income households who can't afford expensive imported products.



MENTOR

Patience Koku CEO, Replenish Farms