



MENTEE

Celia Chabi

KIEL BIEN-ÊTRE

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Célia Chabi specializes in psychological and psycho-social support for adolescents and young people. In 2017, she founded Kiel Bien-être, a company based in Parakou in Benin that produces, processes and markets baobab. The mission of Kiel Bien-être is to make the baobab tree a bearer of economic, nutritional and medicinal values, ensuring the well-being of all and for all. As the motto of Kiel Bien-être says, nothing is lost, everything is transformed.

Kiel Wellness also helps improve the nutritional health of children, pregnant women, breastfeeding women, the elderly and the empowerment of rural women by creating jobs and training more than a hundred women.

Social activist and young woman defender of human rights, Célia is the president of the association of young people for the promotion of education and culture (AJePEC Su Dom Sé), regional coordinator of the Virgin Warrior program, a network of young girls activists.

"Thanks to the program, I had the privilege of having a brilliant and exceptional mentor who allowed me to better restructure my business, broaden my vision and above all know the right and best opportunities. With his mentoring, I had the best tips to increase his turnover. Beyond being a mentor, she was a protector, a support and a booster."

~ Celia Chabi ~



MENTOR

Jenny Du

Co-Founder & Senior Vice President

Apeel Sciences