



Women SME Accelerator Programme



MENTEE

Ogola Lois Kange

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Ogola Lois Kange is the CEO of Smiley'z Mobile Kitchen Limited. Smiley'z Mobile Kitchen Limited (Smiley'z) is an Agro-food processing and consumer brand company, focused on realizing the potential of small holder farmers in various agricultural value chains, with a strong focus on tomatoes. Their mission is to help achieve food security by ensuring continuous supply of affordable and healthy tomatoes and other agricultural products, while maintaining original product flavour and taste. According to the FAO, of the 186.918 million metric tonnes of tomatoes produced globally in 2020, Nigeria as the 14th largest producer in the world, produced 3.6 million metric tonnes of tomatoes. This accounts for 1.9% of global production. But, about 45% of tomatoes produced in Nigeria is lost to post harvest losses. This translates to 1.62 million metric tonnes loss per annum. Smiley'z realized that most of the annual tomato production takes place in the first quarter of the year, which is when most of the loss occurs due to various factors, ranging from poor handling, processing, storage and transportation services. Meanwhile, by midyear, the prices of tomatoes skyrocket. Smiley'z tackles post-harvest loss/waste while ensuring food security by providing nutritious and affordable food to the entire populace. The venture is also dedicated to empowering women by supporting women-led farmer cooperatives and groups to improve their farming practices and enabling access to more profitable markets for their products amongst others. Smiley'z contributes to UN's SDG goals 2, 5, and 8; Zero Hunger, Gender Equality, and decent workplace and economic growth.

"SME Accelerator is saturated with impactful insights and hands-on learning. From taking courses and earning badges, to workshops where you get to interact directly with coaches! One of the great lessons I took out is how important it is to have written procedures and processes for your business."

~ Ogola Lois Kange ~



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