

## **Women SME Accelerator Programme**



## **MENTEE**

**Nishimwe Esther**Founder of Pristine Life Ltd.
Rwanda

Nishimwe Esther is the Founder of Pristine Life Ltd based in Rwanda. The company plants watermelon and adds value to them by producing juice, body lotions and animal food. Esther runs the company alongside Pascaline Uwimana. The company started operations in 2020 with a fund of 1,260,000 Rwandan Franc.

"Attending workshops has had a significant positive impact on both me and my business. By leveraging technology in agriculture, I have gained valuable insights into how to increase my harvest yield. Additionally, I was inspired by the various strategies used in the food chain, including processing techniques that add value to my harvest. My mentor, Yaa Kusi Binka, played an instrumental role in guiding me towards my vision and helping me devise plans to diversify my crops in order to meet market demands. I am immensely grateful for her efforts and encouragement."

~ Nishimwe Esther ~



**MENTOR** 

**Yaa Kusi Binka** CEO, Pepper Delight, Ghana