



## MENTEE

### Judith Marera

Founder and CEO, Lanforce Energy Ltd,  
Zimbabwe

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Judith Marera is the Founder and CEO of Lanforce Energy Ltd, a women-led for-profit social enterprise in Zimbabwe. She was born and raised in rural Zimbabwe and realised the challenges that women and children go through in search of firewood for cooking. Human Resource practitioner by profession, having worked for both private and the public sector. Her background supplemented with her experience at the Meteorological Services Department and the World Meteorological Organisation, urged her to find solutions to mitigate the effects of climate change. Judith is a Woman in Africa 2021 laureate (WIA54) and a beneficiary of the 2021 Tony Elumelu Foundation (TEF) entrepreneurship program. In 2021 she also got awards from The Small and Medium Enterprises Association Zimbabwe (SMEAZ) and the Chartered Institute of Project Managers Zimbabwe (CIPMZ). In 2022 she was one of the finalist in the 2022 Energy Entrepreneur category African Women Innovation & Entrepreneurship Forum (AWIEF) awards and AGRA’s Women Agripreneurs of the year Awards (WAYA) to 15 finalist. Lanforce Energy is a women led for profit social enterprise in the renewable energy sector that seeks to contribute towards the achievement of the United Nations sustainable development goals. The company constructs and installs biodigesters for farms, households, hotels and institutions. Lanforce Energy provides access to innovative portable biodigesters that are scalable depending on energy requirements. The services are provided on Pay As You Go for affordability by all users. Lanforce Energy was founded in 2018 after realizing the challenges that women and children face in sourcing energy for cooking, cooling and lighting.

*“The RIV software was the most intriguing for me. What I really liked about the software was the explanation on how to come up with a business plan taking into consideration the ideas and the available resources among others. The business plan module was the best for me.”*

*~ Judith Marera ~*

## MENTOR

### Judith Bryans

Chief Executive, Dairy UK

