



MENTEE

Dorah Kwamboka Momanyi

Founder at Nutritious Agriculture
Network/iPoP Africa, Kenya

[Twitter](#) • [Facebook](#)



Dorah Momanyi is the Founder of the Nutritious Agriculture Network/iPoP Africa. She also serves as a part-time lecturer at Jomo Kenyatta University of Agriculture and Technology where she graduated with an MSc in Food Science and Nutrition. Named among 2021 RUFORUM Young African Entrepreneur Competition winners, Dorah leads a climate smart Agro processing initiative called iPoP Africa which reclaims the sovereignty of Indigenous grains to Africa. She is a 2022 One young World Ambassador, a Bioinnovate Africa Women, Young African Leaders Initiative (YALI) Alumni, and a Young Woman Leader on Climate Adaptation Fellow. Dorah is also a speaker and a moderator in many areas related to the food and Agriculture nexus. Dorah is passionate about the nexus between Nutrition, Agriculture, Food Systems, and Climate Change for people and the planet and is working to contribute to ending malnutrition in all its forms. iPoP Africa is an agribusiness initiative using a popping technology to reclaim the sovereignty of indigenous cereals such as sorghum and millet shaping the future of snacking. The company also processes breakfast cereals and snack bars. It aims to fulfill the quest of the healthy population seeking healthier, plant-forward, delicious on-the-go snacks bringing robust ethnic flavors without giving up their moments of indulgence. The snacks have a short ingredient list consisting of cereal and honey used as a binder. They come in different unique flavors of herb and spices such as chili, cinnamon, garlic, cardamom, lemon, and mint making this their third ingredient. They use an energy-efficient and environmentally friendly popping technology that has a 96% popping yield with no waste streams that need to be treated. It results in a 1:5 ratio of the raw materials to the end product. This reduces production costs, pricing our snacks between 0.05 to 2 USD making them affordable to every population. The company promotes the ethical consumption values of their customers seeking to purchase environmentally friendly and sustainable alternatives. They do this through reusable packaging bags and increasing the ever-diminishing forest cover through their one snack one tree initiative.

MENTOR

Anne Sarfo

CEO, Annes Perfections

annesperfections.com

