



MENTEE

Corlia van Dyk

CEO, Taste Me Curry Fish, South Africa

[Website](#) • [Facebook](#)

Corlia van Dyk is seasoned in logistics and transport having served for years in middle management while raising two sons as a single parent. She evolved into an entrepreneur during the 2000's as an owner of an agency depot for British American Tobacco. She currently runs Taste Me Curry Fish, a business that produces and distributes Pickled Fish in 400g Glass Jars in 3 flavours: Original Pickled, Mild Pickled and Hot Pickled, using Hake fillets. The company suffered severely during and after COVID, due to bottle suppliers being closed for 6 weeks and fish becoming scarce. Corlia joined the program to gain mentorship and guidance to build her company to the level where it can be flourishing and employ at least 15 permanent women. Taste Me Curry Fish started out as a home-made product with a family recipe loved by all. Corlia took over the company in August 2017 and after a lot of agenising moments received her certificate of Acceptance from National Regulator of Compliance Specifications which opened up the doors to listings at chain stores. During COVID, like all small businesses, she was hit very hard and today can only say All Glory To God for still being able to supply #SA's BEST.

"I realised that I tended to underestimate the value of networking, especially with people not in the same field as me. My mentor, Eilene Bowland, as well as these workshops expanded my vision and made me realise again something very small today can be very big tomorrow."

~ Corlia van Dyk ~



MENTOR

Eilene Bowland

Director of Innovation, Leprino Foods, USA

leprinofoods.com