

Private Sector Mechanism (PSM) Membership and Sponsorship 2023

The Private Sector Mechanism (PSM) is an open platform for providing a permanent seat for for-profit enterprises, and their associations, right across the value chain at the UN Committee on Food Security. From farmers, to input providers, to cooperatives, processors, small-medium enterprises, and food companies, we welcome all those involved in addressing agriculture and food security.

As we look ahead to 2023, the CFS work programme will deal with important issues as listed below for which we have established committees with our private sector participants:

- Data
- Gender/Inequality
- Inequalities

The PSM conducts quarterly calls in January, March, September, and December, for which you will receive invitations. In addition, we invite you to attend two key meetings in 2023:

- Annual meeting of the PSM – (exact date and format TBC) in Rome, register at www.agrifood.net
- CFS51, October 2023, in Rome

We would be delighted to strengthen your support of business engagement at the UN CFS. The mechanism is dependent on donations for continuing operations. We welcome funding from members of the Private Sector Mechanism on a voluntary basis.

Benefits

- **Issues monitoring** – Stay abreast of issues relevant to your sector and in connection with agriculture, food security and nutrition; engage in policy development; receive notifications when upcoming policy processes are occurring and specific alerts if areas may be problematic.
- **Policy advocacy** – Ensure representation for your organization in influential international organizations and processes, help get your concerns into relevant negotiated international texts (UN resolutions).
- **Events and Promotion** – Reach influential global leadership with presentations about your sector's contributions to global food security, nutrition, and sustainability.
- **Relationship building** – Gain regular access to meetings with Member States representatives, leaders at FAO, WFP, and IFAD). Link to OECD and UN leadership.
- **Interaction with agri-food leaders** – Delegation meetings include opportunities to reach all actors along the agri-food value chain.
- **Efficiency** – Work sharing within the Network means the workload is more manageable for all members. The increased attention on agriculture is an opportunity for all members but also demands more time and resources. Sharing costs and work increases everyone's efficiency.

UN Committee on Food Security (CFS) Plenary Session

CFS is a week-long event during which over 1200 leaders and experts in food security gather in Rome (or virtually as required) to attend plenary discussions, poster sessions, policy roundtables, bilateral meetings, and side events organized by attendees. Every year more than 100 PSM members attend the session. Formal events are supplemented by networking events, and engagement with other members of the PSM delegation. Key highlights of the week are:

- **Plenary:** is the central body for decision-making, debate, coordination, lesson-learning, and convergence by all stakeholders at a global level on food security issues. PSM has a seat at Plenary, and interventions are coordinated on all topics and matters of CFS.
- **Side Events:** Side events are opportunities for CFS attendees to present on topics relevant to CFS workstreams as special events. Every year PSM members can host side events as well attend them throughout CFS week.
- **Bilaterals:** During CFS week, the PSM organizes bilateral meetings with member state representatives. These meetings are incredible opportunities for PSM members to engage directly with the countries and regions to which their work is relevant.
- **High Level Dinner/Dialogues and Special Events:** The High Level Dinner is an event hosted annually by the IAFN in the context of CFS. The High-Level Dinner was converted to virtual Dialogues in 2020-21 that contributed to the Food Systems Summit.
- **CFS Open-Ended Working Group (OEWG):** When the CFS plenary is not in session. CFS Bureau led Open-Ended Working Groups made up of representatives from CFS stakeholders engage to drive progress on all the CFS workstreams including negotiating policies and voluntary guidelines. PSM members are active participants of the OEWG throughout the year.

Membership options

Supporting Members – €13,500

- Committee engagement and special briefings
- 4 meetings per year (AGM in person and three teleconference calls)
- Monthly newsletters
- Ongoing analytical support and tracking on CFS issues
- Access to special events
- High-Level Dinner/Dialogue tickets (up to 6 people from your organization)
- Participation in Governing Council of PSM
- Attendance at bilateral meetings with country missions
- Input into reviews and approval of strategic priorities, work plan and proposed budget, resolution of challenges

Contributors – €3,000

- Committee engagement and special briefings
- 4 meetings per year (AGM and three teleconference calls)
- Monthly newsletters
- Attendance at bilateral meetings with country missions organized for supporting members
- High Level Dinner/Dialogue participants (up to 2 people from your organization)

Non-Paying Members

- Committee engagement
- AGM meeting - 1 meeting per year

- Monthly newsletters
- Participation in the PSM delegation at plenary or other CFS events NOTE: Participation at the High-Level Dinner/Dialogue is not included

Special Programming

In subjects where the workload is high, committees may agree on a special assessment to conduct work and set up a working steering council to manage the workload.

Sponsorship Options

Members are also able to sponsor the following special events throughout the year:

- High Level Dinner (\$65,000 USD)
- Sponsorship of participation for farmers, SMEs and youth in agriculture (flexible)
- Networking events during Annual General Meeting (\$18,000 USD)
- Networking event at launch the CFS delegation (\$2,500 USD)
- Coffee breaks in the PSM delegation room (\$2,500 USD)

IAFN Major Event on Innovation and Climate Strategies (\$100,000 USD)

As recommended by members and senior advisors, IAFN is ready to proactively lead in sharing its stories on a variety of issues. Hence, in 2023 it is proposed that there be a convening in support of the FAO 'Four Betters'. Members have agreed this event will be on Innovation and Climate Strategies and allow maximum engagement and planning in the Rome-based context. The audience for these events would include member states, Rome-Based Agencies, NGOs, academic bodies, financial institutions, CG representatives, farmer groups, donors, and others in the agri-food value system. The location is likely to be Rome unless a more suitable venue is identified. A representative agenda for the all-day event would include the following:

- Opening session - featuring 2 CEOs and a leading private sector scientist; one other stakeholder to bring a Firestarter on the needs; and one speaker from the multilateral context
- Technologies Showcase to highlight new solutions
- Luncheon – to demonstrate how these technologies can support the 4 Betters
- Innovation in Action – Discussion on how the innovations can be deployed to advance the SDGs
- Breakouts – to discuss key topics for countries and constituencies
- Closing Remarks and Path Forward

World Food Forum – Business Day (\$110,000 USD)

This year's World Food Forum's (WFF) included a WFF Global Youth Forum, the FAO Science and Innovation Forum and the FAO Hand-in-Hand Investment Forum. With the success of engaging in these three interlinked fora focusing on the transformation of agrifood systems, it is proposed IAFN continue its engagement in the World Food Forum, which in 2023 envisions a Business Day at the Forum, requiring the related delegation and side event coordination.

Climate Committee (\$475,000 USD)

The IAFN/PSM networks had a large number of members present at the UNFCCC and there were multiple requests for more engagement by the IAFN network to assist the members. Based on this feedback, it is suggested that the following services be offered:

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- Briefings in monthly calls prior to the event beginning in May 2023
- Delegation coordination to submit private sector names to people seeking speakers
- Arrange bilaterals (if the meeting room below is confirmed) for the agriculture, food, and forestry sector
- Hold 3 IAFN events in the FAO Pavilion
- Coordinate informally the events of the wider network to create the maximum synergies possible, such as receptions to be held on different days, and etc.
- Promote social media engagement
- Track the policy process of Koronivia and Article 6.8

The IAFN provided \$30,000 to support the FAO Pavilion, co-hosted by CGIAR, and Rockefeller Foundation. IAFN received three event slots and was able to host successful events, including the participation of FAO leadership and a former head of state. FAO would like to see that level of support increase to \$100,000 next year to assist them in growing the Pavilion and for them to take a higher degree of leadership in the UNFCCC space on this question. It was a very successful engagement and provided a credible space and audience for special events. Those using the venue commented on the success of this Pavilion (and the desire for it to have a more robust events facility, possibly with a roof for noise cover). The budget provides for \$100,000 in support if it can be raised.

Additionally, members present discussed the fact that regular briefings, orientations, and bilateral meetings normally held during the CFS process for the private sector would be useful in this venue. In this regard, it is envisioned that IAFN and the Forestry sector would co-share the costs of a meeting room to be included in the International Chamber of Commerce Pavilion. This would be subject to negotiation and the price is estimated at \$75,000 for IAFN but is not yet confirmed.

Food Systems Summit (\$15,000 USD)

The role of CFS post-Summit during 2023 remains unclear but interested PSM members can participate in a dedicated International Agri-Food Network (IAFN) committee which will monitor the implications of the UNFSS more generally. The IAFN committee will report back to wider membership on potential opportunities to highlight commitments through various actions, with the support of the PSM Secretariat. Updates will also be shared in the PSM Quarterly calls.

Data Committee (\$40,000 USD)

PSM will actively contribute to the CFS Data Collection and Analysis Workstream to address the current data gaps and challenges that affect farmers and the entire agri-food industry. Addressing the data gaps and challenges requires greater investment to address the main challenges across the data value chain: prioritization, production, curation & aggregation, analysis, interpretation, and use. Some of the challenges are clear, but CFS recommendations are needed to provide guidance on how to promote: high quality data, more actionable data, the use of new sources of data, the creation of an enabling environment, increased exchange of data to reduce disaster risk and the consideration of the role of the private sector as a key partner. The launch of the HLPE report on Data Collection & Monitoring Tools in 2022 provides a basis for the recommendations that will result from a policy convergence to be presented to the Committee for endorsement at CFS51.

We hope you will be interested in participating and contributing to supporting the PSM activities.



For more information: www.agrifood.net

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IAFN is the focal point for the PSM and Emerging ag is the contracted secretariat.