

## Private Sector Mechanism (PSM) Membership and Sponsorship 2021

The Private Sector Mechanism (PSM) is an open platform for providing a permanent seat for for-profit enterprises, and their associations, right across the value chain at the UN Committee on Food Security. From farmers, to input providers, to cooperatives, processors, small-medium enterprises, and food companies, we welcome all those involved in addressing agriculture and food security.

As we look ahead to 2021, the CFS work programme will deal with important issues as listed below for which we have established committees with our private sector participants:

- Nutrition
- Agroecology and Other Innovations;
- Data for development
- Women's empowerment; youth; inequality
- UN Food Systems Summit

The PSM conducts quarterly calls in March, September and December, for which you will receive invitations. In addition, we invite you to attend two key meetings in 2020:

- Annual meeting of the PSM – (tbd) in Rome, Register at [www.agrifood.net](http://www.agrifood.net)
- CFS 2020 on October 12 - 16, 2020 in Rome.

We would be delighted to strengthen your support of business engagement at the UN CFS. The mechanism is dependent on donations for continuing operations. We welcome funding from members of the Private Sector Mechanism on a voluntary basis.

### Benefits

- **Issues monitoring** – stay abreast of issues relevant to your sector and in connection with agriculture, food security and nutrition; engage in policy development; receive notifications when upcoming policy processes are occurring and specific alerts if areas may be problematic.
- **Policy advocacy** – ensure representation for your organization in influential international organizations and processes, help get your concerns into relevant negotiated international texts (UN resolutions).
- **Events and Promotion** – reach influential global leadership with presentations about your sector's contributions to global food security, nutrition, and sustainability.
- **Relationship building** – gain regular access to meetings with Member States representatives, leaders at FAO, WFP and IFAD). Link to OECD and UN leadership.
- **Interaction with agri-food leaders** – delegation meetings include opportunities to reach all actors along the agri-food value chain.

- **Efficiency** – work sharing within the Network means the workload is more manageable for all members. The increased attention on agriculture is an opportunity for all members but also demands more time and resources. Sharing costs and work increases everyone's efficiency.

## UN Committee on Food Security (CFS) Plenary Session

CFS is a week-long event during which over 1200 leaders and experts in food security gather in Rome (or virtually as required) to attend plenary discussions, poster sessions, policy roundtables, bilateral meetings, and side events organized by attendees. Every year more than PSM 100 members attend the session. Formal events are supplemented by networking events, and engagement with other members of the PSM delegation. Key highlights of the week are:

- **Plenary:** is the central body for decision-making, debate, coordination, lesson-learning, and convergence by all stakeholders at a global level on food security issues. PSM has a seat at Plenary, and interventions are coordinated on all topics and matters of CFS.
- **Side Events:** Side events are opportunities for CFS attendees to present on topics relevant to CFS workstreams as special events. Every year PSM members can host side events as well attend them throughout CFS week.
- **Bilaterals:** During CFS week, the PSM organizes bilateral meetings with member state representatives. These meetings are incredible opportunities for PSM members to engage directly with the countries and regions to which their work is relevant.
- **High Level Dinner/Dialogues:** The High Level Dinner is an event hosted annually by the IAFN in the context of CFS. The High-Level Dinner was converted to a virtual Dialogue in 2020 that contributed to the Food Systems Summit. It is intended that there be 3 further dialogues in 2021 before the Food Systems Summit and followed by a CFS focused event in October.
- **CFS Open-Ended Working Group (OEWG):** When the CFS plenary is not in session. CFS Bureau led Open-Ended Working Groups made up of representatives from CFS stakeholders engage to drive progress on all the CFS workstreams including negotiating policies and voluntary guidelines. PSM members are active participants of the OEWG through the year.

## Membership options

### Supporting Members – €12,000

- Committee engagement and special briefings
- 4 meetings per year (AGM in person and three teleconference calls)
- Monthly newsletters
- Ongoing analytical support and tracking on CFS issues
- Access to special events
- High-Level Dinner/Dialogue tickets (up to 6 people from your organization)

- Participation in Governing Council of PSM
- Attendance at bilateral meetings with country missions
- Input into reviews and approval of strategic priorities, work plan and proposed budget, resolution of challenges

#### **Contributors – €2,500**

- Committee engagement and special briefings
- 4 meetings per year (AGM and three teleconference calls)
- Monthly newsletters
- Attendance at bilateral meetings with country missions organized for supporting members
- High Level Dinner/Dialogue participants (up to 2 people from your organization)

#### **Non-Paying Members**

- Committee engagement
  - AGM meeting - 1 meeting per year
  - Monthly newsletters
  - Participation in the PSM delegation at plenary or other CFS events
- NOTE: Participation at the High-Level Dinner/Dialogue is not included

### **Special Programming**

In subjects where the workload is high, committees may agree on a special assessment to conduct work and set up a working steering council to manage the workload.

### **Sponsorship options**

Members are also able to sponsor the following special events throughout the year:

- High Level Dinner (€42,000)
- Support for PSM activities in preparation for the Food Systems Summit (€15,000)
- Sponsorship of participation for farmers, SMEs and youth in agriculture (flexible)
- Networking events during Annual General Meeting (€5,000)
- Networking event at launch the CFS delegation (€2,500)
- Coffee breaks in the PSM delegation room (€2,500) (IF IN-PERSON)
- Support for youth engagement networking event (€3,500)

We hope you will be interested in participating and contributing to supporting the PSM activities.

**For more information:** [www.agrifood.net](http://www.agrifood.net)

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*IAFN is the focal point for the PSM and Emerging ag is the contracted secretariat.*