

**Transforming Food Systems for Improved Nutrition
Private Sector Mechanism Perspective on the Guidelines
Programme**

April 26th, 2019 | 12:00 - 14.30 | German Room- FAO, Rome

Programme	Speaker
12.00 – 12.30	Lunch
12.30 – 12.45 Welcome and Introduction	<p>H.E Mario Arvelo Chair of CFS Permanent Representative of the Dominican Republic to the UN Rome-based Agencies</p> <p>Dr. Liliane Ortega Chair of OEWG Counsellor, Deputy Permanent Representative of Switzerland to the UN Rome-based Agencies</p> <p>Chris Hegadorn Secretary, Committee on World Food Security</p>
12.45 – 14.00 Transforming Food System Presenting Private Sector recommendations for the guidelines	Dr. Greg Miller Chief Science Officer, Global Dairy Platform
Join Up Policies	Alison Cairns Director, Food Systems Transformation WBCSD Fresh
Food Losses and Waste	Els De Groene Global Director Nutrition Standards & Advocacy Unilever
Address Climate Change	Alice Durand-Reville Corporate Public Affairs Director Danone
Link Smallholders to Markets	Maya Stewart Director Lenziemill Milling Ltd – Malawi
Women's Empowerment	Marilyn Hershey Chair Dairy Management Inc (DMI)
Capacity Building	Barbara Bray Associate Consultant Techni-K Consulting Ltd
Investing in Nutrition	Antonella Cordone Senior Technical Specialist – Nutrition. International Fund for Agriculture Development (IFAD)

Data Collection	Steve Godfrey Chief Investment Officer Global Alliance for Improved Nutrition (GAIN)
Food Safety	Laurence Rycken Science and standards programme manager International Dairy Federation (IDF)
Facilitate Trade in Food	Katrijn Otten Director, Policy & Government Relations Cargill
Consumer Education, Marketing & Labelling	Rocco Renaldi Secretary-General International Food and Beverage Alliance (IFBA)
Science-based policies	Kate Loatman Executive Director International Council of Beverage Associations (ICBA)
Innovation	Helen Medina Senior Public Affairs Manager, Nestle
Inclusion	Berenice Ocampo Director of Regulatory Policy Abbott
Technology Development and Adoption	Stuart Oda Founder & CEO Alesca Life
Partnering for Outcomes	Michael Michener VP, Product Policy and Innovation United States Council of International Business
14.00-14.20 Exchange Views Q & A	
14.20 – 14.30 Building Common Ground Closing Remarks	Lauren Landis Director of Nutrition, World Food Program (WFP) Caroline Edmond Director General International Dairy Federation (IDF)

Organizer Contacts

Private Sector Mechanism (PSM) Secretariat

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