

MEAD JOHNSON NUTRITION

Feeding Hope Supplemental Feeding Program:



Mead Johnson Nutrition (MJN) Vice President for Corporate Communications & Public Affairs Christopher J. Perille (standing center in white shirt) together with MJN Philippines President and General Manager Paul Richards (in purple shirt) witnessed first-hand how the Feeding Hope project is implemented at the Cardinal Sin Village in Punta, Sta. Ana, Manila.

Feeding Hope is a tri-partite supplemental feeding initiative between MJN Philippines, the Kabisig ng Kalahi Foundation (Kabisig) and the Department of Social Welfare and Development (DSWD). The program is implemented in modules or groups of thirty (30) of the most malnourished school-aged children in selected communities nationwide.

The children beneficiaries are given nutritionally balanced meals and a cup of milk six (6) days a week over a six (6) month period prepared by their mothers following a 28-day cycle menu.

The mothers of the beneficiaries are organized into groups and are the ones directly doing the feeding as well as the preparation of the meals – including all the budgeting and purchasing requirements for the project. The groups work in close coordination with their local government units and the DSWD representative in the area. A critical component of the program is the training and development of these mothers in the areas of nutrition, health and sanitation, parenting, alternative livelihood and financial management.

The Feeding Hope Project in Punta is among the 50 BEST STARTS programs of the company in celebration of its 50th anniversary in the Philippines. Throughout this year, Mead Johnson will be initiating 50 activities centered on its commitment to provide Filipino children, including those in challenging situations, with the best start in life. This means working with various partners to help address several nutrition-related and non-nutrition concerns.

Mead Johnson is committed to nourishing the world's children for the best start in life. Here, the world leading pediatric nutrition company lives up to its commitment through its science-based nutrition products and its sustainable community initiatives that make a positive difference in the lives of children and their families.

[Click here to read more](#)