

PSM Plenary Session – Uptake

Katarina Eriksson

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Thank you Mr. Chairman and Mr. Moderator,

On behalf of the PSM, we welcome this focus on the uptake of CFS products and the leadership of Past and Current Chairs.

We agree with Past Chair Verburg that we need more value chain approach for dietary diversity. We are happy to note we had more processors in nutrition negotiations and encourage more food service and retail sector, we welcome all actors.

The Mechanism is very committed to helping encourage the uptake of the guidelines CFS produces. We conduct training seminars, information campaigns, and follow up sessions. At the last in-person CFS in 2019 we held a seminar with UK DFID on the Voluntary Guidelines on Land Tenure.

In addition, Mr. Chairman, we are advocates both at the High Level Political Forum and through the Food Systems Summit to see reference to CFS and particularly its major products. For instance, we have raised the importance of the Framework for Action on Food Security and Nutrition in Protracted Crises continuously in Action Track 5 on resilience. We encourage member states to join with us in calling for the VGGT, the RAI and FFA to be referenced in the Summit. And now we look forward to adding the new Voluntary Guidelines on Food Systems and Nutrition into our calls for action.

In this regard, the Chairman of the PSM, yesterday made the commitment that we will also be conducting an information campaign and trainings on the contents of the Voluntary Guidelines in 2021 to help bring the work to the attention of the private sector.

In my own work at Tetra Pakt the new Voluntary Guidelines will be an important tool in our continued promotion of school milk and other nutritious school food, especially in countries where this is still lacking.

Finally, if I may Mr. Chairman, we encourage all actors to consider the uptake of CFS products. If we look at the VGGT, in the first instance, we are pleased that several member states have implemented land tenure systems founded on its tenets. In many parts of the world, the private sector still find land tenure systems underdeveloped. This prevents the capitalization of many of those working in the front lines of the food system.

Of course, a key factor in the promotion of all CFS Guidelines is that they are 'concrete and actionable' by the private sector, particularly at country level. We need to have clear recommendations but also clear processes for implementation. The "how" is always as important as the "what". We will of course make sure all PSM members are fully informed about the Guidelines so that they can spread this knowledge in their organizations and networks.

Thank you.