



Partnering for Change: Multistakeholder Partnerships and CFS

October 17, 2019 18:00 – 19:30 Mexico Room

Description

There has never been a higher need to tackle the challenges of zero hunger and sustainable agriculture. Join us for a side event to highlight the power of multistakeholder partnerships.

The side event will discuss new multistakeholder partnerships being built and announced in the context of the CFS. CFS is one of the largest convenings on food security and nutrition each year and this is the opportunity to drive action on the issues which are discussed each year at CFS.

The event will be in ENGLISH ONLY.

Background

“Multistakeholder Partnerships and improve food security and nutrition in the framework of the 2030 Agenda.”

A successful sustainable development agenda requires partnerships between governments, the private sector and civil society. These inclusive partnerships built upon principles and values, a shared vision, and shared goals that place people and the planet at the centre, are needed at the global, regional, national and local level.

The criticality of partnerships has been gaining recognition in the context of development strategies and international policy-making. The 2030 Agenda for Sustainable Development, in particular SDG 17, calls for a revitalized and enhanced global partnership, that brings together governments, civil society, the private sector, the UN system, and other actors, and mobilizes all available resources to achieve the SDGs ambitious targets.

Given the critical need for cross-sectoral and holistic approaches, pooling together the resources, knowledge and expertise of different stakeholders in the achievement of food security and nutrition, this side event will aim to encourage and promote effective public, public-private and civil society partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the Sustainable Development Goals.

Principles for Successful Partnerships for Impact

- Establish a shared vision and values
- Seek innovation and transformational change to achieve impact:
- Be relevant
- Ensure the partnership is mutually beneficial
- Embrace diversity, ensure complementarity
- Be inclusive and equitable
- Set goals and concrete targets
- Establish clear roles and responsibilities
- Be honest and transparent
- Be pragmatic and open to compromise
- Be flexible and dynamic
- Assess progress regularly

Swedish FAO Committee Report: <https://www.svenskafaokommitten.se/wp-content/uploads/2019/06/the-private-sector-as-a-partner-for-sustainable-development.pdf>

Program

	Welcome and Introduction to the discussion (3 minutes) Willem Olthof, European Commission
	Opening Remarks (5-10 minutes) H.E. Mario Arvelo, Chairman of CFS and Ambassador to the Dominican Republic
	Panel Groups ready to make announcements arising from the High Level Dinner; each to review their announcement (3-5 minutes each) Vincent Doumeizel, Lloyd's Register Scott Ratzan, Business Partnership for Sustainable Development Anu Paasiaro, Yara Alexia Machera, Ahold Delhaize Christine Heffernan, Tesco
	Moderated Q & A on the best practices for multistakeholder partnerships (40 – 45 minutes) Graeme Taylor, Syngenta Hellen Onyango, Farmer Adrian van der Knaap, World Food Programme Katarina Eriksson, Tetra Laval Food for Development William Moore, Eleanor Crook Foundation
	Concluding Remarks (5 minutes) Herman Brouwer, Wageningen University

Speakers

(note all speakers subject to final confirmation)

Willem Olthof, Deputy Head of Unit, Rural Development, Food Security and Nutrition, European Commission – Willem (Wim) Olthof is Deputy Head of the Unit 'Rural Development, Food Security and Nutrition' of the Directorate-General for International Cooperation and Development of the European Commission. This unit deals with policy development and implementation of international cooperation related to food security, nutrition and sustainable agriculture. From 2014 to 2018, he was the Alternate Permanent Representative at the Delegation of the European Union in Rome dealing with FAO, IFAD and WFP. Before that, he worked in Brussels and held posts covering policy development on agriculture, food security and nutrition, as well as on geographic cooperation with the Horn of Africa, specifically Ethiopia. During this period, he was closely involved in the development of the external EU food security policy, in the EU resilience initiative for the Horn of Africa, as well as in establishing the € 1 billion EU Food Facility. In the period 1996-2005, he was posted in the EU Delegations in Sierra Leone, Ethiopia and Ghana. Before joining the European Commission, Mr. Olthof has lectured at the Institute of Social Studies in The Hague, The Netherlands, and at the Universities of Zimbabwe (1989-1992) and Addis Ababa (1996-1997) on rural and regional development.

H.E. Mario Arvelo, Chairman of CFS and Ambassador to the Dominican Republic – Mario Arvelo is a lawyer, political scientist, writer, public speaker, and career diplomat. He has been posted to the Permanent Mission to the Organization of American States in Washington DC, and to the Dominican Embassies in Tokyo, in Santiago de Chile, and in Rome. Since 2014 he is the First Alternate Chairperson of the Appeals Committee of the United Nations Food and Agriculture Organization (FAO) and the World Food Programme (WFP), and is a member of the Governing Council and of the Executive Board at the International Fund for Agricultural Development (IFAD). Ambassador Arvelo was the Commissioner-General of the Dominican Republic for the Universal Exposition Expo Milano 2015; before entering public service, he worked in the private sector and in civil society.

Vincent Doumeizel, Director, Food Programme, Lloyd's Register – Following a degree in economics, Vincent worked for the French government in Africa on agriculture projects and carried out humanitarian work in Middle East. With 15 years experience in food, Vincent Doumeizel joined Lloyd's Register in 2014, as Vice President for Food & Sustainability serving 100+ countries and thousands of clients with business assurance solutions. Vincent now leads the charitable objectives of the Lloyd's Register Foundation, through the identification & funding of innovative projects to drive sustainability in the food supply chain. He is member of various Boards for disruptive Agfood projects and a regular speaker at the world's leading food events.

Scott Ratzan, Executive Director, Business Partners for Sustainable Development - Ratzan will set the strategic priorities for the Center, directing its initial activities and advancing the visibility of the BPSD within the multilateral organizations and the U.S. Government. Ratzan recently served as Senior Fellow at Mossavar Rahmani Center for Business & Government, Harvard Kennedy School. He has multisector experience including at AB InBev, Johnson & Johnson, U.S. Agency for International Development (USAID) and with multiple academic institutions. He pioneered a number of partnerships including Together for Safer Roads, Mobile Alliance

for Maternal Action and the Global Smart Drinking Goals. He has served as Co-Chair of the UN Secretary General's Every Woman Every Child Innovation Working Group and as Vice Chair of the Business Industry Advisory Council's Health Committee to the OECD. Ratzan's academic appointments include Adjunct Professor at Columbia University Mailman School of Public Health, CUNY Graduate School of Public Health and Health Policy, Tufts University School of Medicine and George Washington University. Dr. Ratzan has an M.D. from the University of Southern California, an M.P.A. from the Harvard Kennedy School and an M.A. in Communication from Emerson College.

Anu Paasiaro, Director, Global Initiatives, Yara International ASA – Anu Paasiaro is a practitioner in developing public-private partnerships and collaborations for sustainable development. She is currently Director, Global Initiatives at Yara International, a global crop nutrition company pioneering new and scalable models to drive the transition to sustainable food and land use. Over the last 8 years, Anu has played key roles in developing multi-stakeholder initiatives at the World Economic Forum, Grow Africa and UCAN Partner. Anu has a solid business background from Deutsche Bank in London and Geneva, complimented by entrepreneurial spirit from having started her career in a tech startup. She holds a MA in International Relations and Philosophy from the University of St Andrews, a Post-Graduate Diploma in Law, and a Certificate in Sustainable Business from the University of Cambridge.

Alexia Machera, Member of Ahold Delhaize Alexia Macheras has been working at AB Vassilopoulos (member of Ahold Delhaize) as Head of Communications and Sustainability for the past 13 years. In charge of the company's Sustainability Strategy of which one of its main pillars of focuses on Food Insecurity and Food Waste Salvation in Greece. 'Trofima Agapis' is AB Vassilopoulos main Food Salvation and Donation programme has been awarded as Best CSR Strategy at the Retail Business Awards. She also coordinates External and Internal Corporate communication activities at the local and group level. Previous to that she worked for ten years in advertising agencies such as 'Publicis,' 'UpSet!,' and 'Lowe Athens,' on accounts such as 'L'OREAL,' 'VODAFONE,' 'DIXONS,' and 'UNILEVER.' Born in Athens, Alexia Macheras is half-French, half-Greek. She has studied Law at the University of Paris II – Assas and has a BA in International Relations from the American University in Paris.

Christine Heffernan, Group Communications Director, Tesco - Christine joined Tesco in 2014. Since October 2018 she has supported the Group Chief Executive in delivery of the corporate reputation plan for the centenary year and prior to that was the Corporate Affairs Director for Tesco Ireland. Prior to Tesco, Christine worked in communications in both the energy and telecoms sectors.

Graeme Taylor, Global Head of Media Relations, Syngenta - Graeme Taylor has been Global Head of Media Relations for Syngenta since August 2019, after joining from the European Crop Protection Association (ECPA) where, as Director of Public Affairs, he was responsible for leading the organisation's communication and advocacy efforts, as well as being the industry spokesperson in Europe. After studying politics at university, Graeme spent 12 years working as a civil servant and diplomat for the UK Government, and as a communication adviser for the European Commission. With a personal passion for food – including an appearance on the UK television show Masterchef - he is a firm believer in the fact that social purpose and business are not mutually exclusive. A husband and father of two, as well as a keen runner and triathlete, Graeme believes that we cannot progress as a society unless we are able to openly and honestly have the difficult debates.

Hellen Onyango, Farmer, Kenya - Hellen Akinyi Onyango is a youthful leading cereal grain aggregator in Western Kenya, primarily based in Homa-Bay County but with a reach to parts of Migori and Kisumu Counties which border Homabay County. She supports small scale grain producers in the region to apply market led information and technology to grow cereals for definite markets. She is a procurement specialist with a first degree in Procurement. She is passionate about applying her skills and knowledge in supply chain management to assist small scale cereal producers access grain markets with ease and leverage their advantages to obtain fair prices for their grain. Hellen is actively mentoring a youth group, FAIR PRICE YOUTH group to assist young people obtain gainful employment but at the same time hone their skills in enterprise development and entrepreneurship in order to make meaningful contribution to the Kenyan Economy. Her vision for the food value chain include interventions in value addition for the varied locally produced semi commercial crops to infuse food security at the basic home level and to create value that will be monetized to benefit the local producers. Her interests in the crop value chain crops are Sorghum, Soy beans, Cassava, Sweet Potato and Maize.

Adrian van der Knaap, Deputy Director World Food Programme – Adrian van der Knaap is currently FtMA's Managing Director having moved to that position in May 2019. He was prior to that WFP's Deputy Regional Director for East Africa in charge of supply chain and support services. Other positions in WFP included Chief Logistics WFP worldwide, Head of Logistics in the Democratic Republic of Congo, Eritrea, Ethiopia, Angola and Sudan as well as Head of the Sub-Office in Gulu/Uganda and Juba/Sudan. In 2012 while working in Rome, he initiated, together with FAO and IFAD the global Post-Harvest Loss (PHL) project and was part of the team that set up the first large PHL operation of WFP in Uganda leading to WFP's global PHL Knowledge and Operations Centre. From 2002 to 2006, he helped set-up and led the United Nations Joint Logistics Centre in Rome (the predecessor of the Logistics Cluster) with stints in Afghanistan and Iraq. In 2007, he was seconded by WFP to FAO's Emergency Division. In addition to WFP, Adrian worked for the Primary Health Care Programme of the Sudan Council of Churches in Khartoum, for Norwegian People's Aid as relief and agricultural rehabilitation project manager in South Sudan as well as in 1995-1996, Chief of UNHCR's Security Liaison Group in Zaire responsible for oversight, training and logistics support of and to Mobutu's Presidential Guard managing the security in the refugee camps in East Zaire. Prior to joining the humanitarian sector (in 1990), he worked in the banking sector and selection & recruitment business. He studied Law at the University of Amsterdam.

Katarina Eriksson, Project and Partnership Development Director, Tetra Laval Food for Development Katarina Eriksson is Project and Partnership Development Director at Tetra Laval Food for Development Office, where she has worked since 2000, based in Stockholm, Sweden. In this role she supports the development and implementation of multi-stakeholder partnerships in the fields of school nutrition and dairy value chain development in cooperation with food processors, governments, NGOs and development organisations. Ms Eriksson is a member of the Swedish Government's FAO Committee since 2015 and a co-author of the report "The private sector as a partner for sustainable development", published by the FAO Committee in October 2018. In previous positions, Ms Eriksson has worked with export promotion and export finance in the Swedish Embassy in Beijing, at the Swedish Export Credit

Guarantee Board and in the Swedish Ministry for Foreign Affairs. She holds a degree in International Business and Chinese from Lund University. Ms Eriksson represents the Tetra Laval group in the Private Sector Mechanism (PSM) to the CFS.

William Moore, Executive Director, Eleanor Crook Foundation William Moore has served as Executive Director of The Eleanor Crook Foundation since 2015. He was formerly Chief Storyteller at the United Nations Millennium Campaign, where he helped coordinate UN country office engagement plans for the Sustainable Development Goals and worked to highlight the human aspect of data and development. Moore serves on the Board of Directors for Bread for the World and The Alliance to End Hunger, as well as the Advisory Board for the Centre for Innovation and Health at Concern Worldwide. A North Carolina native, Moore graduated with top marks from Columbia University with a degree in American Studies.

Herman Brouwer, Advisor Multistakeholder Partnerships, Wageningen University – Herman Brouwer is a senior advisor at [Wageningen Centre for Development Innovation](#) (WCDI) at Wageningen University & Research, The Netherlands, working on multi-stakeholder engagement for sustainable and inclusive food systems. He advises, trains and coaches professionals across sectoral boundaries on how to contribute to sustainable development through collaboration. As an accredited Partnership Brokering Association (PBA) partnership broker, Mr Brouwer is supporting local and global partnerships, mainly in food security and natural resource management, in more than 25 countries. He divides his time between governments, companies, civil society organisations and research institutions. He is lead author of the acclaimed [MSP Guide: How to design and facilitate multi-stakeholder partnerships](#), which has been referred to as an “invaluable management tool for identifying the core principles, tools and considerations needed to optimise your organisation’s approach to engagement”. This book, which has recently been translated into French and Spanish, is accompanied by [The MSP Tool Guide](#) which contains 60 tools to make MSPs more effective. Recent clients include: the Netherlands Ministry of Foreign Affairs, World Bank, World Wildlife Fund, World Economic Forum, IFAD, and various development NGOs. He is also an associate consultant with CDR (Collaborative Decision Resources) Associates in Boulder (Colorado, USA), where he focuses on facilitation and mediation of environmental conflicts.

Organizers

EU Commission | Rabobank | Syngenta | Private Sector Mechanism of CFS