

**PSM Plenary Session – CFS Secretariats’ Special Event—The
Synergies between 3Rio Conventions and CFS**

14 October, 2021, Rome

**Mr Mateusz Ciasnocha, Farmer and Founder of European Carbon
Farmers**

1) Private sector has been a proactive advocate to advance solutions on climate, biodiversity, and the environment.

2) Solutions and their outcomes should be measurable.

3) Businesses are actively engaged in activities to address the challenges of:

Climate – Initiatives on carbon sequestration, new dairy net zero pathways, and carbon farming (include European Carbon Farmers work)

Biodiversity – new business coalition on OP2B on nature positive solutions, investments in agroforestry and riparian zones

Soils – including the new Soils Hub announced at the Food Systems Summit

Water – Water use efficiency technologies, improved oceans management

Food Loss and Waste initiatives – including storage, recycling, and reduced packaging initiatives