

**Ideas Showcase: Investments to Advance the SDGs**  
**Wednesday, October 19, 6pm to 7:30pm**  
**Iran Room: Bldg B Floor 2**

**Background:** The 2030 Agenda recognizes the critical role of business in delivering on the promise of sustainable and inclusive development by generating decent jobs, contributing public revenue and providing affordable goods and services. Investments contribute to improve poor peoples' lives by boosting their productive activities. The development of resilient agricultural and agro-industrial sectors is essential for the construction of a sustainable future for all countries.

Achieving SDG2 will require significant investments to develop the entire value chain in the sector: from improving yields and collection operations on farms to the transportation of products and their distribution on local, regional or international markets; integrating smallholders more effectively in markets; empowering women; providing economic opportunities in rural areas and addressing the likely impacts of climate change. Collaborations between the public and the private sector, smallholder producers and civil society can contribute to creating sustainable, diverse and nutrition-enhancing food systems to end hunger and all forms of malnutrition as well as supporting and promoting healthy diets. The showcase will feature case-studies of responsible investments in the agri-food value chain from PSM Members and how they contribute to achieving the SDGs, as well as the implementation of relevant CFS products such as the Principles for Responsible Investment in Agriculture and Food Systems (RAI) and the Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests in the Context of National Food Security (VGGT).

**Objective**

- Profile the role of the private sector in implementing the Sustainable Development Goals.
- Illustrate concrete investments and actions that the private sector are undertaking towards the achievement of SDGs 2.
- Link to the Responsible Agricultural Investment Principles <http://agrifood.net/committee-on-world-food-security/responsible-agricultural-investment> and Voluntary Guidelines on Land Tenure <http://agrifood.net/committee-on-world-food-security/vggt> to the maximum extent possible.
- Create one on one engagements with CFS participants, in particular Member States representatives and UN Agencies.

**Format**

The session will consist of a series of 10 rapid fire presentations featuring case-studies from PSM Members and how they are investing to achieving SDG2. Where applicable speakers are encouraged to talk about how CFS policy products, such as the RAI principles and the VGGT, are helping to advance their actions. The session will be moderated by Nichola Dyer, Program Manager of the Global Agriculture and Food Security Program, World Bank. She will making brief opening remarks, do the introductions and make concluding remarks.

At the end of the presentations, participants will move to the Room's foyer where there will be a reception. Signs will be posted and each speaker will need to go to their sign to interact with the Members states and CFS delegates, taking questions one-on-one. There will be encouragement to then visit one-on-one with the presenters. You are welcome to bring brochures or kickstand

signs if you like. Tables will not be possible to leave room for mingling due to space constraints. Chairs will be at hand to help keep documents nearby.

The event will be in ENGLISH ONLY.

Refreshments will be provided.

## **Program**

*Rapid-fire presentations ( 3 mins long only)*

*Moderated by: **Nichola Dyer, Programme Manager of the Global Agriculture and Food Security Program, World Bank***

- **Adrienne Gardaz**, Senior Policy Advisor and Programme Manager, UN Global Compact
- **Mike May**, Vice President Public Affairs, Futuragene
- **Rachel Pether**, Chief Financial Officer, Agriprocity
- **Carl Heinrich Bruhn**, CEO, Amatheon Agri Holding
- **Steve Ngunyi**, Managing Partner, ICON
- **Brian Lowry**, Deputy General Counsel, Monsanto
- **Poorva Pandya**, project head of marketing and public relations manager, Export Trading Group
- **John Young Simpson**, Vice President, Duxton Asset Management
- **Tara Nathan**, Executive Vice President of public-private partnerships, Mastercard
- **Wayne Dredge**, International Ambassador, Nuffield International