



**CFS 43 Side Event (no. 36):**

**Book Launch “Good Nutrition: Perspectives for the 21<sup>st</sup> Century”**

### **Book Launch**

## **“Good Nutrition: Perspectives for the 21st Century” – Food for thought and a call to act**

**Thursday, 20 October 2016, 8:30-10:00h  
Iraq Room: Bldg. A/B Floor 2, capacity: 160**

### **1. Theme and Context**

Malnutrition has an impact far beyond its effect on the individual who suffers from an inadequate diet. This book helps pave the way towards practical solutions based on trusted science and robust programming, and aims at reaching the agenda of policymakers, donors, academics, private sector organizations and civil society, as well as of organizations dedicated to the nutrition space, to achieve tangible outcomes and impact.

CFS is making major advances in strengthening its role in nutrition. For many of its stakeholders this is a new area. Furthermore, nutrition per se is dynamic, with new discoveries and new players constantly changing the landscape. “Good Nutrition: Perspectives for the 21<sup>st</sup> Century” may provide a key source of reference for CFS stakeholders seeking to learn more about nutrition from global experts, each of whom examines different aspects of the challenge of malnutrition or different components of the solutions. One of the books’ five sections is dedicated to “Sustainable Food Systems” and a special chapter puts the SGDs into practice, which is of particular relevance to the CFS in light of the upcoming High Level Panel of Experts (HLPE) Report on Food Systems and Nutrition.

### **2. Objective**

The Side Event is designed to present the book “Good Nutrition: Perspectives for the 21st Century” and aims to create a platform for a keynote lecture, followed by a panel discussion, dedicated to the important topics assessed in the book and open to the assembled audience. The objective of the event is to encourage a dialogue between CFS stakeholders – specifically governments, UN agencies, civil society and private sector – dedicated to work related to food security and nutrition at global, national and regional levels. The event will provide important input, not only to those already dedicated to working in the nutrition space, but also to stakeholder new to this area, who are seeking to learn more about the challenges and solutions for nutrition, and what CFS’s role and their own might be working within multi-stakeholder partnerships.

### **3. Format**

The Side Event will take the form of an interactive discussion panel. The panel will be made up of representatives from different areas and disciplines relevant to food security and nutrition initiatives at global level, regional and country level.

Lawrence Haddad, Executive Director GAIN, will open the Side Event with a keynote lecture, framing the event and explaining the necessity for the new publication based on his experience and learnings from the Global Nutrition Report. Subsequent to the keynote lecture, Manfred Eggersdorfer, Professor for Healthy Ageing at Groningen University and Vice President at DSM Nutrition Science & Advocacy, will introduce the book, its objectives and key topics, setting the scene for the discussion panel. The panel will be facilitated by Eileen Kennedy, Member of the High Level Panel of Experts on Food Security and Nutrition of the CFS.

The event will be in ENGLISH ONLY.

Refreshments will be provided.

#### 4. Participants of the panel discussion:

- Facilitator: Eileen Kennedy, Member of the Steering Committee of the HLPE on Food Security and Nutrition of the CFS
- Keynote: Lawrence Haddad, Executive Director GAIN
- Introduction: Manfred Eggersdorfer, University Medical Centre Groningen and DSM

##### Panellists:

- Klaus Kraemer, Sight and Life Foundation
- Hilal Elver, UN Special Rapporteur on Right to Food
- Lauren Landis, UN World Food Programme
- Jessica Fanzo, Johns Hopkins School of Public Health
- John B. Codaro, Global Food and Nutrition Business Advisor
- Hinrich Thölken, German Ambassador to Rome-based UN Agencies
- Jonathan Steffen, Jonathan Steffen Limited

#### 5. Program

- 8:30h **Welcome** by Eileen Kennedy
- 8:35h **Keynote lecture** by Lawrence Haddad
- 8:45h **Book presentation** by Manfred Eggersdorfer
- 8:50h **Introduction** of the 7 panellists
- 9:10h **Discussion** with the audience
- 9:55h **Conclusion** by Manfred Eggersdorfer
- 10:00h Closure

#### 6. Organizers of the Side Event (name/organisation/email)

- Klaus Kraemer, *Sight and Life* Foundation, klaus.kraemer@sightandlife.org
- Manfred Eggersdorfer, DSM, manfred.eggersdorfer@dsm.com
- Quinn Marshall, World Food Programme, quinn.marshall@wfp.org
- Hilal Elver, UN Special Rapporteur on Right to Food, elver@global.ucsb.edu
- Jonathan Tench, SUN Business Network, jtench@gainhealth.org
- Eileen Kennedy, Member of the High Level Panel of Experts on Food Security and Nutrition of the CFS, Eileen.Kennedy@tufts.edu
- John B. Cordaro, Global Food and Nutrition Business Advisor, jbcordaro@hotmail.com