

SDG 12: Ensure sustainable consumption and production patterns

McLarty Associates

The Alliance for Food & Health (AFH) – Finding New Ways Forward on NCDs

The negative global economic impact from obesity is roughly \$2.0 trillion, or 2.8% of world GDP. As the problem continues to grow, the debate continues to be dominated by tensions between stakeholders. We need to find a better way. One potential approach is the Alliance for Food Health (AFH). AFH is a new multi-stakeholder initiative designed to develop better ways to address non-communicable disease challenges. AFH will providing solutions to obesity-related problems from collaboration between highly diverse actors that now include more than 150 participants from civil society, the private sector, international organizations, universities, scientific bodies and others. In addition to its strength through stakeholder diversity, AFH offers a highly interdisciplinary approach including public health, economics, nutrition, public administration, marketing and many other fields. AFH's actionable and innovative ideas will be highly data-driven, backed by sound science, and are expected to take the form of actionable suggestions to government, industry, and others. AFH is committed to a maintaining balance between actors as we look to address critical global public health issues. We expect that our written first products will be available in mid-2017 and look forward to finding a way forward – together.