The Private Sector Mechanism welcomes the private sector in addressing agriculture, food security, and nutrition, including farmers, input providers, cooperatives, processors, small and medium sized enterprises (SMEs), food companies, and more. Rick White, CEO of Canadian Canola Growers Association, is the current chair of both IAFN and PSM. The International Agri-Food Network and the following groups are contributing financially to support the PSM:

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- Canadian Canola Growers Association (CCGA)
- Canada Grains Council
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- U.S. Soybean Export Council (USSEC)
- U.S Sustainability Alliance (USSA)
- Health for Animals

Visit [www.agrifood.net](http://www.agrifood.net) or contact:
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The Private Sector Mechanism (PSM) is an open platform providing a permanent seat for the broad agri-food business value chain at the UN Committee on World Food Security (CFS). Since the reform of the CFS in 2009, the PSM represents private sector organizations through participation at the CFS Plenary and the Advisory Group, and sits along with other Non-State Actors and Member Countries of the Food and Agriculture Organisation (FAO) of the United Nations in the Open-Ended Working Groups (and their Technical Task Teams) which develop, by consensus, policy positions and recommendations for consideration and decision by CFS Plenary.

The Mechanism welcomes the private sector involved in agriculture, food security and nutrition including farmers, input providers, cooperatives, processors, small and medium sized enterprises (SMEs), food companies, and more; currently, the PSM includes over 600 registered private sector representatives. The PSM has elected (biannually) the International Agri-food Network (IAFN) as its focal point and coordinator at the CFS in Rome, where activities are facilitated by the IAFN Secretariat. The IAFN brings together eighteen international organizations, which comprise thousands of international companies and hundreds of national associations, representing in turn thousands of cooperatives, tens of thousands of small and medium sized enterprises (SMEs), and farmers in many countries. All these organizations and associations are also members of the PSM.

The PSM, working through the IAFN Secretariat, coordinates consultation on policy issues discussed in the context of the CFS. Recent policy work has included the Voluntary Guidelines on Responsible Governance of Tenure of Land, Fisheries, and Forests (VGGT, 2012) and the Guidelines for Responsible Agricultural Investment (RAI, 2014). To execute this policy engagement, PSM is organized into macro-committees aligned with the official CFS workstreams. The current macro-committees encompass work on nutrition, agroecology, youth in agriculture, partnerships, the Sustainable Development Goals (SDGs), and more. The PSM conducts quarterly calls for all members, including an annual general meeting in person, distributes a monthly newsletter to members, coordinates the PSM delegations to CFS Plenary and other CFS events, and provides additional services according to CFS workstreams and member needs.