

Introduction to the PSM

Membership

All the private sector food actors who want to participate can do so, with a particular emphasis on those active in the area of food and nutrition at any level, particularly those that represent:

- food producers,
- input suppliers,
- agro-retailers
- grain traders,
- food manufacturers and retailers,
- and other actors directly involved in producing and selling.

What is the difference between IAFN and PSM?

- **IAFN:** 12 international **associations** or farm groups form the International Agri-Food Network. It was created in 1996 and works together. Every two years it elects a new association to chair.
- **NEW CHAIR:** JAINE CHISHOLM CAUNT, GRAIN AND FEED TRADE ASSOCIATION
- **PSM:** Companies, international associations and farm groups (including IAFN)
- **FOCAL POINT:** EVERY TWO YEARS PSM ELECTS A FOCAL POINT. THE CURRENT FOCAL POINT IS IAFN
- **Secretariat:** IAFN secretariat currently serves both groups

THINK OF IT LIKE A REGIONAL GROUP ELECTING ITS PRESIDENCY

PSM working groups

| Theme | Number of participants |
|-------------------------------------|------------------------|
| Responsible agricultural investment | 78 |
| Nutrition & Post ICN2 | 70 |
| Food security in protracted crises | 2 |
| Talent development | 23 |
| Water and food security | 16 |
| Access of smallholders to markets | 13 |

Rapidly Increasing Momentum!

By the numbers

| | 2011 | 2012 | 2013 | 2014 |
|------------------------------|---------|----------|----------|----------|
| CFS Delegates | 37 | 57 | 56 | 90 |
| Business visits | N/A | N/A | N/A | 250 |
| Funding | €54,286 | €103,972 | €124,640 | €184,000 |
| Annual Supporters | 8 | 11 | 18 | 36 |
| Attendees H.L. Dinner | 60 | 85 | 110 | 120 |
| Plenary spots | 4 | 15 | 22 | 23 |
| Bilaterals | 6 | 10 | 8 | 75 |
| Negotiation team | 1 | 2 | 10 | 70 |

- **2015 IAFN Funding Levels:**

- Associations: €7000
- National farm groups: €300

IAFN originally paid for all aspects of running PSM but needs support as engagement grows

- **2015 PSM Funding Levels (Voluntary):**

- Supporting Members: €12,000
- Contributors: €2500
- Sponsorships for events (e.g: High Level Dinner in October)

NON-PAYING MEMBERS ARE WELCOME

ALL FUNDS ARE RAISED VOLUNTARILY



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