

Approved December 2018

Private Sector Mechanism 2019 Workplan

INTRODUCTION

The Private Sector Mechanism of the UN Committee on Food Security receives no funding from the UN member states. This is unlike the Civil Society Mechanism. The funding is raised entirely on a voluntary basis.

In 2019, there will be more complex negotiations occurring as the CFS gears up towards drafting the Voluntary Guidelines on Nutrition. In the drafting, there will also be e-consultation as well as five regional consultation that will occur in the second half of the year.

The CFS will conduct a consultation on the High Level Panel of Experts (HLPE) V0 draft of the report “Agroecological approaches and other innovations for sustainable agriculture and food systems that enhance food security and nutrition. This work will require PSM to formalize a workstream on Agroecology.

PSM in 2019 will continue to operate by amalgamating many PSM working groups and to separate core services that should reflect achievable fundraising, as well as preferred activities to support higher levels of engagement should greater funds be available.

REVENUE FORECAST

The PSM work for 2018 raised Euro 260,000 in committed revenue (some accounts receivable remain but we do not believe they will be collected). In the coming year, based on notices received regarding membership renewals, it is expected membership fees will drop to Euro 123,000 with a further Euro 80,000-110,000 likely in sponsorships.

In 2019, PSM will convert its budget to USD so figures below are in USD rather than Euro. CFS budgets are run in USD.

PSM reviews the workplan for the coming year in its December quarterly call and agrees which activities it would like to undertake. Agreed activities in workplan shall only proceed when funding is secured. In January the PSM Governing Council shall review the workplan against committed funding and revise to reflect the available budget.

PROPOSED BUDGET – January to December 2019 follows

NOTA BENE: IAFN pays for its own Secretariat and annual meeting separately through membership fees.

PSM 2019		
in USD		
Updated November 18, 2018		
	Proposed 2019 Budget as of November 2018 (in USD)	Member Commitments 2018 (in USD)
Income		
Memberships	141,450.00	207,375.94
Subtotal Memberships	141,450.00	207,375.94
Sponsorships		
High Level Dinner		35,535.00
Nutrition/Monitoring/Right to Food		74,750.00
Subtotal Sponsorships	-	110,285.00
Special Engagement		
SMEs Sponsorship		9,913.00
Youth Sponsorship		26,254.50
Subtotal Special Engagement	-	36,167.50
Total Income	141,450.00	353,828.44
Expenses		
Core Secretariat Services Expenses		
PSM coordination, newsletter, secretariat, Advisory Group	34,500.00	34,500.00
Macro Committee: Nutrition/Global Strategic Framework	17,000.00	17,250.00
Macro Committee: SDGs/Partnerships/MYPOW/Agroecology/Youth/Monitoring	17,000.00	17,250.00
Macro Committee: Urbanization/Youth/Global Strategic Framework	-	17,250.00
Outreach Days	-	8,050.00
Catering	4,025.00	9,200.00
Website & Social Media	16,025.00	17,250.00
Printing and office (phone)	5,750.00	5,750.00
AGM for PSM	11,500.00	11,500.00
Travel (Secretariat)	32,200.00	32,200.00
Bank and wire charges	1,150.00	1,150.00
Transaction gain/loss	2,300.00	2,300.00
Subtotal Core Secretariat Services Expenses	141,450.00	173,650.00
Sponsorship Expenses		
High Level Dinner		35535
Nutrition/Monitoring/Right to Food		74750
Subtotal Sponsorship Expenses	-	110285
Special Engagement Expenses		
SMEs Sponsorship		9913
Youth Sponsorship		26254.5
Subtotal Special Engagement Expenses	-	36167.5
Total Expenses	141,450.00	320,102.50
Total Net Income/(Loss)	-	33,725.93

The Private Sector Mechanism (PSM) to the UN Committee on World Food Security (CFS) aims to bring the voice of the private sector to the deliberations of the Committee on issues relating to agriculture, food, nutrition, and the Sustainable Development Goals (SDGs). In 2019, the PSM will focus on mobilizing policy work on all CFS workstreams; optimizing delegations and meetings; and advocating for the involvement of youth and farmers to further the engagement of agribusiness in the Committee.

Membership dues cover core services, including PSM delegation coordination by the Secretariat, maintenance of PSM's online presence, annual meetings, travel, evaluation, and administrative fees. Youth and SME engagement, as well as special events associated with the workstreams, are subject to voluntary funding. All CFS workstreams are clustered into two major workstreams for PSM, with the activities in these streams funded in accordance with the support confirmed by PSM members.



TARGETS

- 1) Lead in providing concrete outcomes on the [CFS Workstreams](#) included in the 2019 CFS Multi-Year Programme of Work, including:
 - a. Nutrition and Global Strategic Framework
 - b. General CFS Workstreams: SDGs / Partnerships / MYPOW / Agroecology/ Urbanization and Rural Transformation, with special focus on Youth and Promoting Accountability and Sharing of Best Practices
- 2) Develop and implement workplans for each of the above CFS workstreams through the work of PSM's combined macrocommittees
- 3) Secure a diverse, 200-person private sector delegation at the Committee on World Food Security (CFS 46) Plenary session on 14-18 October
- 4) Hold a High-Level Dinner that continues to foster familiar working relationships with a broad variety of countries and agencies
- 5) Develop and implement a workplan for Member development by focusing on SME and Youth participation



WORKPLAN

1. PSM CORE SERVICES

1.1. *PSM Coordination, Newsletter, Secretariat, Advisory Group*

- **Communications**

As part of its core services, the PSM Secretariat will maintain a number of communications channels to share among its membership and with its stakeholders' key issues relating to CFS and to PSM. These channels include:

- Regular conference calls for PSM governance bodies (Quarterly calls for PSM at large and PSM Governing Council) and PSM Working Groups. This coordination includes creation of agendas and meeting notes where appropriate Proposed dates for Governing Council conference calls in 2019 are:
 - March 27
 - June 25: Annual Meeting (in-person, Rome, Italy)
 - October 2
 - December 11
- PSM Monthly newsletters (August and December omitted)
- Newsletter to member states: issued three times during the year to update Member States on PSM's important developments
- Reporting: The Secretariat prepares two end-of-year reports: an outward-facing one for the CFS Secretariat (December) and an internal one for PSM Members (December).

- **CFS46, October 14 - 18, 2019, Rome**

The annual plenary session of the UN Committee on World Food Security (CFS) remains the preeminent opportunity for agri-food businesses to engage as partners in global policy discussions on food security and nutrition. Planned outcomes include:

- 1) Coordination of a 200-person delegation
- 2) Execution of a High Level Dinner that brings together Ambassadors, representatives of the Rome-based agencies, and senior business leaders for productive discussion around the chosen topic (topic to be discussed and approved by PSM)
- 3) Management of 4-5 private sector-hosted side events that enable private sector visibility and allow PSM members to lead discussions on issues central to CFS' member (such as agroecology, innovation, nutrition, youth in ag, and more)
- 4) A target of 20 speaking spots on the Plenary floor
- 5) A target of 2 speakers on non-PSM panels
- 6) Negotiations on policy on behalf of PSM members
- 7) Participation in the CFS Information Marketplace

- **CFS Meetings**

In addition, the Secretariat covers all CFS meetings as agreed in the workplan. These may include:

- 1) Advisory Group Meetings, which provide inputs to the subsequent Bureau meetings not attended by non-state actors.
- 2) Open-Ended Working Groups (OEWG) for all workstreams with this structure of meetings. These groups include the broad participation of all CFS stakeholders.
- 3) Technical Task Team meetings (TTT) established by the Chairs of some OEWG for workstreams requiring the production of extensive documents. These teams do not include member states.
- 4) FSN Forum e-consultations: this Forum, run by the FAO, is used by CFS to carry out public consultations on draft documents emanating from CFS workstreams. The PSM aims to make submissions to all e-consultations on behalf of PSM members, while encouraging members to make individual submissions as well.

- **PSM Meetings**

The in-person meetings of PSM in 2019 will include:

- 1) Annual General Meeting, 25 June
- 2) CFS October Plenary, 14-18 October
- 3) PSM Working Group in-person meetings, to be determined by the working groups
- 4) Pre-briefing meetings for PSM delegations before each CFS event to coordinate positions, speaking times and messages

- **Coordination**

The Secretariat coordinates communication with a number of services, such as:

- CFS Secretariat
- FAO Partnership Office (OCP)
- FAO Catering service

In 2019, the Secretariat will also share:

- A master chart with all PSM working group calls (to be shared in January)
- CFS 2019 calendar of meetings (including all meetings and calls)

- **CFS Advisory Group**

The participation of the PSM at the Advisory Group meetings is coordinated by the PSM Secretariat with presence of one or several staff members and sometimes of PSM members, dependent on their availability. These meetings are of utmost importance and directly contribute to the PSM's long-term aims in the following ways:

- 1) Use of the PSM seat sends a signal to governments that the agri-business community is actively engaged and committed to CFS workstreams and ready to provide input to the Bureau through the Advisory Group.
- 2) A continuous, real-time, and virtual delegation at the AGM helps to strengthen the PSM's

- call for parity of seats with its civil society counterparts (Civil Society Mechanism has four seats).
- 3) Participation shows support from the agri-business community in CFS's multi-stakeholder model of governance, policy-making, and the detailed work on MYPoW, planning of CFS Plenary, and HLPE activities.
 - 4) Active engagement promotes our continuous pursuit of greater diversity in the composition of PSM's working groups and delegations (geography, sector, gender, age, farmer representation, etc.).

An outline of the PSM's ongoing activities in the CFS Advisory Group consists of:

- Participation in nine meetings per year
- Evaluation of proposed CFS documents
- Preparation of PSM positions and circulation among members
- Attendance at these meetings in a timely and engaging manner
- Consultation and follow-up with Bureau members when appropriate
- Opportunity to meet informally with CSM and discuss areas of mutual concern
- Meeting reports for PSM Chair and, when relevant, notification to the wider PSM membership

1.2. Nutrition and Global Strategic Framework

- **Nutrition**

The work on this issue is carried out by an Open-Ended Working Group (OEWG) currently chaired by Switzerland, as well as with a Technical Task Team (TTT). In 2019, the workstream will be tasked with negotiating the zero draft of the Voluntary Guidelines of Food System and Nutrition as well hosting 6 regional consultations.

The PSM has planned the following Nutrition activities for 2019:

- 1) 2 PSM Working Group calls per year
- 2) Attendance and coordination at CFS Open Ended Work Group (OEWG) meetings

- **Global Strategic Framework**

At its 40th Session in 2013, the Committee decided that a periodic updating of the Global Strategic Framework (GSF) be carried out to facilitate a targeted review that incorporates major new international developments in the areas of food security and nutrition. That work was conducted in 2017. We anticipate a minor update in 2019. The PSM has planned the following activities for 2019:

- 1) Participation in the meetings of the OEWG
- 2) Influence to encourage the integration of the SDGS and 2030 agenda in the GSF

1.3. General CFS Workstreams: SDGs / MYPOW / Partnerships / Agroecology / Urbanization and Rural Transformation with special focus on Youth / Promoting Accountability and Sharing of Best Practices

- **Sustainable Development Goals / MYPOW / Partnerships**

The 2019 submission to the High Level Political Forum on SDG progress was drafted and presented at CFS45 plenary. Following guidance from the UN General Assembly, CFS45 requested that a draft contribution for 2020 be submitted to CFS46 in 2019, following two open ended meetings and e-consultations. PSM will continue its participation in the TTT in 2019 to prepare this document.

MYPOW discussions for 2019 will be limited (apart from monitoring of progress, including budget management) as the biennium 2018-19 is set. However, preparation for the CFS MYPOW process for the period 2020-2023 will commence in 2019, during which time we will have the opportunity to make specific proposals (e.g., a youth workstream). The PSM has planned the following activities for 2019:

- 1) Two PSM Working Group calls per year as the budget / workplan process unfolds; and,
- 2) Attendance at all open OEWG MYPOW meetings.

- **Agroecology**

PSM met on agroecology during CFS45, and the PSM submitted comments from members to the V0 ('zero') draft. In 2019, the HLPE will be finalising and launching the report on "Agroecological approaches and other innovations for sustainable agriculture and food systems that enhance food security and nutrition", which is expected to be released in May / June 2019. The PSM Working Group will need to think proactively about how to continue to send positive messages, including examples of agricultural innovations, and how and when to review and comment on the final draft of the HLPE report.

- **Urbanization and Rural Transformation with a Special Focus on Youth**

This element of the macrocommittee builds on outcomes of previous CFS activities in this area, including the compilation of stakeholder experiences and effective policy approaches and discussions in the context of the OEWG chaired by the Netherlands, and intends to identify key areas for policy attention to deal with threats and opportunities arising from urbanization and rural transformation. During CFS44, the Committee called for further explanatory work on this topic to be conducted over the course of 2018. Due to delayed funding, one event was held in 2018, and the second will be held in 2019.

To this end, the second intersessional event will be organized on January 29, 2019 in order to continue discussion of issues where CFS engagement can add value and to assess the feasibility of developing policy recommendations. The PSM has planned the following activities for 2019:

- 1) 2 PSM Working Group calls per year
- 2) Attendance and coordination of delegation at Intersessional events

- **Promoting Accountability and Sharing of Best Practice**

The CFS has two objectives in this workstream:

- Ensure that events that are organized by the CFS Secretariat to share experiences and best practices – including within CFS sessions and through organizing events at global, regional and national levels – contribute to monitoring purposes.

- Develop best practices for future monitoring activities, taking into consideration the implementation of the CFS work streams as outlined in CFS MYPOWs.

An event will be planned during CFS46 to monitor CFS policy recommendations on (i) Investing in Smallholder Agriculture (ii) Connecting Smallholders to Markets and (iii) Sustainable Agricultural Development Including Livestock. The objective of the event is to share experiences and take stock of the use and application of the respective CFS policy recommendations, assessing their relevance and potential to the achievement of the Sustainable Development Goals and the objectives of the International Decade on Family Farming.

Work will begin in 2019 for a Global Thematic Event (GTE) at CFS47 to share experiences and take stock of the use and application of the CFS Framework for Action for Food Security and Nutrition in Protracted Crises (FFA). The objective of the FFA is to improve the food security and nutrition of populations affected by, or at risk of, protracted crises by addressing critical manifestations and building resilience; adapting to specific challenges; and contributing to addressing underlying causes.

The PSM has planned the following activities for 2019:

- 1) Review the work of the OEWG & TTT and flag any issues of concern for the PSM
- 2) Contribute to the design of the special event
- 3) Identify PSM speakers for the special event
- 4) Coordinate PSM delegation at the event

1.4. Outreach Days

- **Bilateral Meetings with Countries, Regional Groups, UN Agencies and Other Stakeholders**

Owing to anticipated lower revenues, this activity will be omitted in 2019.

1.5. Catering

The Secretariat will coordinate catering for relevant meetings (receptions, side-events, etc.) as the budget allows.

1.6. Website and Social Media

- Website: www.agrifood.net: The website will regularly be updated with a full calendar of CFS and other relevant events; online registrations for CFS and PSM events, updates on CFS processes (e-consultations, publications, meetings, etc.); and blogs from PSM members and other stakeholders.
- Twitter: @agrifoodnet currently has 5,050 followers and growing. The Secretariat will organize live-tweeting from relevant CFS and PSM events, updates on CFS and other relevant UN processes, and regular sharing of relevant news items and member accomplishments.

1.7. Printing and Office

The Secretariat will coordinate office expenses in preparation for all in-person meetings (printing, office supplies, etc.).

1.8. Annual General Meeting (AGM)

The PSM gives companies and private sector associations the opportunity to meet each other in person and strengthen their relationships at the annual meeting in Rome. Planned outcomes include:

- 1) Endorsement of policy papers
- 2) Bilateral meetings with countries, regional groups, UN Agencies, and other stakeholders
- 3) Annual reception for FAO member countries and CFS Chair
- 4) Greater participation at CFS OEWG, as relevant

The 2019 AGM will take place on 24 June 2019 at Capo d'Africa, Rome

1.9. Travel

The Secretariat will have its team members travelling to attend meetings.

1.10. Bank and Wire Charges

1.11. FX Gains and Losses

1.12. High Level Dinner: Subject to Sponsorship

The High Level Dinner provides a forum for senior leadership from the private sector, UN organizations, civil society, and other sectors to interact with ambassadors and leaders from the Rome-based agencies and discuss current challenges. The theme for 2019 High Level Dinner is yet to be confirmed. Planned outcome include:

- 1) 200+ participants at the Dinner
- 2) At least one-third of the participants are Ambassadors
- 3) If sponsored, social media engagement at the event (live tweeting, twitter wall, puzzle, etc.)

2. Policy and Message Development

2.1. Nutrition

- **Nutrition – Subject to Funding**

Please refer to the attached document, *PSM Nutrition Workplan 2019-2020*, which is included as an annex to the 2019 PSM Workplan.

3. Membership Engagement

3.1. SME Sponsorship¹ - Subject to Funding

In 2019, the PSM will aim to continue diversifying its delegations at all CFS-related events. Convening a delegation that is diverse in age, gender, regional representation, and sector expertise increases the credibility of the mechanism and showcases the readiness of all members to represent the role of the private sector in the broadest sense. With this goal in mind, PSM will make sure that each delegation includes representatives from SMEs. The main activities will be to:

- 1) Apply to grants for representatives of SMEs to attend various CFS events.
- 2) Alert current members of opportunities to strategically sponsor SME representatives to participate in CFS events, with sponsorship funding determined on a case-by-case basis.

3.2. Youth Sponsorship - Subject to Funding

In 2018, PSM engaged more young people in CFS than ever before, and the feedback from other members, as well as from member states, was extremely positive. Given this success, PSM will aim in 2019 to empower young people, and organizations that focus on youth engagement in agriculture, to participate in policymaking fora. Proposed activities would include:

- 1) Providing a platform for youth in agriculture to engage with policymakers and private sector actors on innovative ways we can attract and retain more youth.
- 2) Participation of youth in the CFS Plenary.
- 3) Generating new partnerships that facilitate even greater participation of youth in the work of PSM.
- 4) Collaborating with youth organizations, including Nuffield International, the Climate Smart Agriculture Youth Network, the Youth Ag Summit, 4-H, and other youth organizations and associations, to increase both the representation of youth at events throughout the year and the value the young delegates derive from these events.
- 5) Continuing to encourage members to strategically sponsor Young Agricultural Leaders to participate in events. Sponsorship funding will be determined on a case-by-case basis.

¹ e.g. 2018 New Venture Fund Grant