

Private Sector Mechanism (PSM) Membership and Sponsorship 2019

The Private Sector Mechanism (PSM) is an open platform for providing a permanent seat to for-profit enterprises, and their associations, right across the value chain at the UN Committee on Food Security. From farmers to input providers, to cooperatives, processors, small-medium enterprises, and food companies, we welcome all those involved in addressing agriculture and food security.

As we look ahead to 2019, the CFS work programme will deal with important issues as listed below for which we have established committees with our private sector participants:

- Voluntary Global Guidelines on Nutrition
- Agenda 2030 and the Sustainable Development Goals
- Youth in agriculture
- Women's empowerment
- Agroecology
- Monitoring of CFS Policy Recommendations.

The PSM conducts quarterly calls in March, September and December, for which you will receive invitations. In addition, we invite you to attend two key meetings in 2019:

- Annual meeting of the PSM – June in Rome
- CFS 2019 - October in Rome

We would be delighted to strengthen your support of business engagement at the UN CFS. The mechanism is dependent on donations for continuing operations. We welcome funding from members of the Private Sector on a voluntary basis.

Benefits

- **Issues monitoring** – stay abreast of issues relevant to your sector and in connection with agriculture, food security and nutrition; engage in policy development; receive notifications when upcoming policy processes are occurring and specific alerts if areas may be problematic,
- **Policy advocacy** – ensure representation for your association in influential international organizations and processes, help make your views known as international texts (UN resolutions) are negotiated,
- **Events and Promotion** – reach influential global leadership with presentations about your sector's contributions to global food security, nutrition and sustainability.
- **Relationship building** – gain regular access to meetings with Member States representatives, leaders at FAO, WFP and IFAD). Link to OECD and UN leadership.
- **Interaction with agri-food leaders** – delegation meetings include opportunities to reach all actors along the agri-food value chain.

- **Efficiency** – work sharing within the Network means workload is more manageable for all members. The increased attention on agriculture is an opportunity for all members but also demands more time and resources. Sharing costs and work increases everyone's efficiency.
- **UN Committee on Food Security (CFS) Plenary Session** – is a week-long event during which over 1200 leaders and experts in food security gather in Rome to attend plenary discussions, poster sessions, policy roundtables, bilateral meetings, and side events organized by attendees. Every year more than PSM 100 members attend the session. Formal events are supplemented by networking events, and engagement with other members of the PSM delegation. Key highlights of the week are:
 - **Plenary** is the central body for decision-taking, debate, coordination, lesson-learning and convergence by all stakeholders at a global level on food security issues. PSM has a seat at Plenary, and interventions are coordinated on all topics and matters of CFS.
 - **Side Events-** Side events are opportunities for CFS attendees to present on topics relevant to CFS workstreams as special events. Every year PSM member can host side events as well attend them throughout CFS week.
 - **Bilateral** - During CFS week, the PSM organizes bilateral meetings with member state representatives. These meetings are incredible opportunities for PSM members to engage directly with the countries and regions to which their work is relevant.
 - **High-Level Dinner:** The High-Level Dinner is an event hosted annually by the IAFN in the context of CFS. The High-Level Dinner is frequently referenced as a highlight of CFS week. In 2017, 190 people attended the High-Level Dinner including ambassadors, UN agencies, private sector, and global leaders.
- **CFS Open-Ended Working Group (OEWG):** When the CFS plenary is not in session. CFS Bureau led Open-Ended Working Groups made up of representatives from CFS stakeholders engage to drive progress on all the CFS workstreams including negotiating policies and voluntary guidelines. PSM members are active participants of the OEWG through the year.

Membership options

Supporting Members – €12,000

- Committee engagement and special briefings
- 4 meetings per year (AGM in person and three teleconference calls)
- Monthly newsletters
- Ongoing analytical support and tracking on CFS issues
- Access to special events
- High-Level Dinner tickets (up to 6 people from your organization)
- Attendance at bilateral meetings with country missions organized for supporting members

- Input into reviews and approval of strategic priorities, work plan and proposed budget, resolution of challenges
- Participation in Governing Council of PSM

Contributors – €2,500

- Committee engagement and special briefings
- 4 meetings per year (AGM and three teleconference calls)
- Monthly newsletters
- Attendance at bilateral meetings with country missions organized for supporting members
- High Level Dinner participants (up to 2 people from your organization)

Non-Paying Members

- Committee engagement
 - AGM meeting - 1 meeting per year
 - Monthly newsletters
 - Participation in the PSM delegation at plenary or other CFS events
- NOTE: Participation at the High-Level Dinner is not included.

Special Programming

In subjects where the workload is high, committees may agree on a special assessment to conduct work and set up a working council to manage the workload.

Sponsorship options

Members are also able to sponsor the following special events throughout the year:

- High Level Dinner (€30,000 or 3 slots at €10000 each)
- Reception during Annual General Meeting (€5,000)
- Reception to launch the CFS delegation (€2,500)
- Coffee breaks in the PSM delegation room (€2,500)
- Special youth reception (€3,500)
- Sponsorship of travel for farmers, SMEs and youth in agriculture (flexible)

We hope you will be interested in participating and contributing to supporting the PSM activities.

For more information: www.agrifood.net

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IAFN is the focal point for the PSM and Emerging ag is the contracted secretariat.