

PSM Nutrition WorkPlan 2019-2020 (2 yrs)

Objective:

To effectively engage in the upcoming CFS Voluntary Guidelines on Food System and Nutrition and to ensure that the final guidelines reflect the best possible outcome for nutrition and create an environment in which private sector can successfully engage.

Executive Summary

In 2016 the Committee on World Food Security (CFS) adopted a strategy concerning its engagement in advancing nutrition. The focus of the strategy is on malnutrition in all its forms, including undernutrition, micronutrient deficiencies, overweight and obesity, its multidimensional causes and consequences. The strategy indicates that CFS work is expected to identify policy changes needed for **reshaping food systems to improve nutrition and enable healthy diets**.

In 2018 CFS endorsed the Terms of Reference for the preparation of the CFS Voluntary Guidelines on Food Systems and Nutrition by its 47th session in 2020. **These Voluntary Guidelines will be the first global multi-stakeholder policy instruments on Food Systems and Nutrition endorsed through an inclusive multi-stakeholder process.** United Nation decisions, whether legally binding or not, pre-sage national rules and regulations around the world

Background:



About the United Nations Committee on World Food Security (CFS)

The [Committee on World Food Security](#) (CFS) is the **only inclusive** international and intergovernmental platform where all stakeholders, including member countries, civil society, and the private sector, work together to ensure food security and nutrition for all. The Committee reports to the UN General Assembly through the Economic and Social Council (ECOSOC) and to FAO Conference.

CFS Policy Process

Using an inclusive multi-stakeholder approach, CFS develops and endorses policy recommendations and guidance on a wide range of food security and nutrition topics. These are developed starting from scientific and evidence-based reports produced by the High-Level Panel of Experts on Food Security and Nutrition (HLPE) and through the work supported technically by Technical Task Team. The **policy recommendations are negotiated** by the Open-Ended Working Groups (and their Technical Task Teams) which develop, by consensus, policy positions and recommendations for consideration and decision by CFS Plenary. CFS Plenary is the central

body for decision-taking, debate, coordination, lesson-learning and convergence by all stakeholders at a global level on food security issues.

About the Private Sector Mechanism (PSM)

The Private Sector Mechanism (PSM) is an open platform by which members of the private sector, ranging from individual farmers to cooperatives, farmer groups, and multinational organizations, are able to participate in CFS activities. PSM has a **permanent seat** at the UN Committee on World Food Security (CFS). PSM represents private sector organizations at the CFS Plenary and the Advisory Group and sits along with other Non-State Actors and Member Countries of the Food and Agriculture Organisation (FAO) of the United Nations in the Open-Ended Working Groups (and their Technical Task Teams) which develop, by consensus, policy positions and recommendations for consideration and decision by CFS Plenary.

CFS Voluntary Guidelines and Its Effectiveness

The Voluntary Guidelines on Food Systems and Nutrition are intended to be a reference document that provides guidance mainly to governments, as well as to their partners and other stakeholders, on appropriate policies, investments and institutional arrangements needed to address the key causes of malnutrition in all its forms for the progressive realization of the right to adequate food in the context of national food security and the achievement of Sustainable Development Goal 2. Key Guidelines developed by CFS so far are:

- Voluntary guidelines to support the progressive realization of the right to adequate food in the context of national food security- RTF (2004)
- Voluntary guidelines on the responsible governance of tenure of land, fisheries and forests in the context of national food security- VGGT (2012)
- Principles for Responsible Investment in Agriculture and Food Systems -RAI (2014)

A total of 56 submissions were received from CFS stakeholders to inform the Global Thematic Event (GTE) at the 45th Session in October 2018 on the use and application of the Voluntary Guidelines to Support the Progressive Realization of the Right to Adequate Food (RTF) in the Context of National Food Security.

CFS Stakeholders

CFS is made up of Members, Participants and Observers. The membership of the Committee is open to all Member States of the Food and Agricultural Organization (FAO), the International Fund for Agricultural Development (IFAD) or The World Food Programme (WFP) and non-Member States of FAO that are Member States of the United Nations. The current chair for CFS is H.E. Mario Arvelo, Ambassador, Permanent Representative of the Dominican Republic to FAO, IFAD & WFP

The CFS Bureau: The Bureau is the executive arm of the CFS. It is made up of a Chairperson and twelve-member countries: two each from Africa, Asia, Europe, the Near East and Latin America and one each from North America and South West Pacific. 2019 Bureau: Argentina, China, Costa Rica, Egypt, Ethiopia, Indonesia, Italy, New Zealand, South Africa, Sudan, Switzerland & United States

The Advisory Group: Each Bureau has an advisory group. The Advisory Group is made up of 5 categories.

- UN Bodies: FAO, WFP, IFAD, Right To Food Special Rapporteur, UNSCN and WH)
- CFS Civil Society Mechanism (CSM) represented by: Confederación de Organizaciones de Productores Familiares del Mercosur (COPROFAM) , International Women’s Alliance (IWA), World Forum of Fish Workers and Fish Harvesters (WFF), Arab Network for Food Sovereignty, Réseau des Organisations Paysannes et de Producteurs de l’Afrique de l’Ouest (ROPPA), Plateforme Regionale des Organisations Paysannes d’Afrique Centrale (PROPAC), National Farmers Union Canada, La Via Campesina, Coordinadora Latinamericana de Organizaciones Campesinas (CLOC), International Indian Treaty Council
- International Agricultural Research Bodies: CGIAR System Organization
- International Financial and Trade Institutions: World Bank
- Private Sector/Philanthropic Foundations: International Agri-Food Network (PSM) & Bill & Melinda Gates Foundation

The two-year Voluntary Guidelines policy negotiation process will be technically supported by all members of the Advisory group as they are part of the Technical Task Team as well as the Open-Ended Working Group.

Voluntary Guidelines on Food System and Nutrition Timeline:

An inclusive process facilitated by the CFS secretariat, under guidance of the CFS OEWG on Nutrition, and with the assistance of a Technical Task Team will follow the below timelines. CFS is funded by Rome based agencies and voluntary funding from members states. A total Budget of 1.1 Million USD has been assigned by CFS secretariat for the two-year period to develop the Voluntary Guidelines on Food System and Nutrition. 525,000 USD has already been committed by Germany and rest of the funding will be raised through voluntary contributions.

Task	Timeframe
Terms of Reference for Voluntary Guidelines on Food Systems and Nutrition endorsed at CFS 45	October 2018
OEWG meeting to discuss preliminary work on the Zero Draft	February/March 2019
OEWG meeting to discuss the Zero Draft	May/June 2019
Regional multistakeholder consultations and e-consultations on the Zero Draft	June-October 2019
Update on the status of the process at CFS 46 Plenary	October 2019
OEWG meeting to discuss Draft One	December 2019
Negotiation of final version	March/July 2020
Guidelines submitted to CFS 47 Plenary for endorsement	October 2020

PSM Nutrition Budget Request for 2019-2020 Workplan

Services		2019 Euro	2020 Euro
(A) Secretariat		21,000	21,000
1a	Monthly calls for the PSM Nutrition steering group (12)	6,000	6,000
2a	PSM in-person strategy sessions (4)	10,000	10,000
3a	Identify and Coordinate input of technical specialists	5,000	5,000
(B) Negotiation and Responsiveness		35,000	35,000
1b	Coordination of PSM delegations with subject matter experts at all OEWG meetings.	8,000	8,000
2b	Attendance at all TTT meetings and potential inter-sessional events	12,000	12,000
3c	Coordination, research, line by line review of CFS documents (Elements and Reference Papers, draft zero) and developing responses.	15,000	15,000
(C) Proactive Advocacy		40,000	40,000
1c	Coordination of the publication of member-produced case studies & technical studies, including partnerships on IAFN/PSM website and events to support advocacy.	10,000	10,000
2c	Coordinate participation in E-consultation and Regional Consultation (5)	15,000	15,000
3c	Outreach to UN Agencies and member countries via ad hoc and planned bilateral (beyond bilateral for PSM)	8,000	8,000
4c	SME Engagement	5,000	5,000
5c	Communication of policy positions.	2,000	2,000
Total (A) + (B) + (C)		96,000	96,000

**Voluntary Contribution to PSM Nutrition Workstream will be in accordance to PSM bylaws.

Sponsorship: Special Events



Special events strengthen the support of business engagement. The mechanism welcomes sponsorship from members of the Private Sector on a voluntary basis to host special events as well as side event. In 2018, PSM hosted two special events focused on Nutrition.

For any queries, please contact Sid Mehta at Sid@emergingag.com