

Private Sector Meeting

PARTNERING FOR SUSTAINABILITY

HOSTED BY: **Farming First**, www.farmingfirst.org



DATE, LOCATION :

Tuesday, October 18 / 12:30 - 14:00 / Austria Room C237 / Sandwiches served

SPEAKERS :

MODERATOR: Franklin Moore, USAID

Partnerships towards Sustainable Beef Production

Thomas Lyall, Dow AgroSciences, UK

Zinc: Essential for Growth and Nutrition

Stephen Wilkinson, International Zinc Association, Belgium

Private-Private Partnerships

Patrick O'Quin, Danone, France

MEETING SUMMARY (NO MORE THAN 300 WORDS)

This meeting's purpose is to highlight how partnerships involving the private sector can play a role in delivering on the food security and sustainability goals of the CFS. Three pieces of work were presented: (1) a livestock production scheme in Brazil, (2) zinc micro-nutrient fortification of fertilizers and (3) various programmes from Danone related to supply chain, communities and the environment.

KEY THEMES & DISCUSSION POINTS, INCLUDING NEW PROJECTS OR PARTNERSHIPS (NO MORE THAN 10 BULLET POINTS)

Thomas Lyall, Dow AgroSciences, UK

- Presenting a case study of a Brazilian multi-stakeholder coalition addressing livestock production.
- Sustainable intensification of beef production implies increasing the carrying capacity of existing land. The goal is to increase current rates of 1.2 head of cattle per hectare to 2.4 head of cattle per hectare.
- Key priorities areas to address are: (1) recovering degraded areas, (2) improving productivity and profitability, (3) building capacity of producers/technicians, and (4) reducing CO2

emissions.

Stephen Wilkinson, International Zinc Association, Belgium

- Zinc is an essential micronutrient for life. Zinc deficiency is a major driver of malnutrition and deaths globally, particularly in the developing world.
- Zinc deficiency can be addressed through zinc-fortified fertilizers, which also promote growth and health of crops.

Patrick O'Quin, Danone, France

- Danone's mission is to bring health through food to as many people as possible.
- Danone as a company has been transforming as a company over the past 15 years, both in terms of the product portfolio and the markets where they are sold. The aim is to continue overhauling product portfolios to reach poorer consumers (making less than \$10 per day).
- Danone is working in several partnerships: (1) Danone Ecosystem Fund to strengthen the economic environment for Danone's business, (2) Danone Communities Fund to support and finance social businesses, and (3) Livelihoods Fund to restore and protect ecosystems generating carbon credits

MAIN CONCLUSIONS (NO MORE THAN 10 BULLET POINTS)

- The private sector has developed a range of innovative partnerships (e.g. public-private, private-private, multi-stakeholder) to contribute to regional and global food security in a sustainable manner.
- Partnerships allow various groups to share resources, seek consensus and share tasks by focusing on various partners' areas of specialization.
- The private sector can help public sector bodies (e.g. the CFS) to identify key challenges and opportunities related to food security as well as to develop, deploy, replicate and refine concrete solutions on the ground.